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UNIVERSITY RESEARCH IN BUSINESS AND ECONOMICS

A BIBLIOGRAPHY OF 1986 PUBLICATIONS

VOLUME XXXI

1947
AUBER
ASSOCIATION FOR UNIVERSITY BUSINESS AND ECONOMIC RESEARCH
College of Business and Economics, West Virginia University
Bureau of Business Research

AUBER

Association for University Business
and Economic Research
(The professional association of business and economic research
organizations in American public and private universities.)

HISTORY

Organizational steps toward the establishment of the Association were taken at the January 1947 meeting of the American Statistical Association, American Economic Association, and related associations held in Atlantic City, New Jersey. The first annual meeting was in October 1947 at the Willard Hotel, Washington, D. C.

Since its organization in 1947 AUBER has expanded to include 152 full and associate members representing colleges and universities in nearly every state of the nation, as well as in several other countries.

OBJECTIVES

To further basic and applied research in business and economics.

To provide a means by which problems common to business and economic research in American universities and other member organizations can be discussed and clarified.

To provide a mechanism for the joint consideration of problems of research methodology and the availability of information.

To provide a medium through which information and opinions on problems emerging in business and economic research can be expeditiously exchanged.

To provide for annual meetings of the Association for the discussion of all those problems typically faced by the membership, both with respect to the subject matter and with respect to their problems of internal operation.

MEMBERSHIP

AUBER welcomes applications for full or associate membership from any organized bureau, institute, division, or center devoted to economic and/or business research which is an integral part of a university or college. Institutional memberships are also available for other organizations which meet the appropriate criteria.

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UNIVERSITY
RESEARCH
IN BUSINESS AND
ECONOMICS

A Bibliography of 1986 Publications

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Janice B. Ward

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Special recognition is due this year to Lyn D. Dotson, Gene Haberman, and Terry Jones, all of whom advised on the new promotional campaign.

Finally, we are indebted to the American Economic Association for permission to use a modified version of their Classification System.

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INTRODUCTION

The *AUBER Bibliography* (also known as *University Research in Business and Economics*) is an annual compilation of school-sponsored research published by the Association for University Business and Economic Research (AUBER) and the American Assembly of Collegiate Schools of Business (AACSB). Most of these publications are not indexed elsewhere; hence, the *Bibliography* is an indispensable tool for anyone--scholar, government official, or corporate manager--wishing to know what has been published recently in the business disciplines and economics.

Among the publications indexed here are books, monographs, journals, newsletters, working papers, bulletins, and conference proceedings. All publications that warrant it have been cross-coded in the Subject Index, thus making retrieval easier. For example, "Employee Turnover in Public Accounting: A New Perspective" is found both in category 549, Other (the catchall category for accounting topics not classified elsewhere) and 824, Labor Market Studies, Wages, Employment. Publications are also indexed by institution (that is, the school and publishing entity that produced them) and author. The numbers appearing after names in the Author Index are index numbers which refer the reader to the Institutional Index. All entries are organized alphabetically within categories, except those beginning with numbers, and these fall at the beginning of each category.

Readers unfamiliar with the American Economic Association's Classification System for Publications are cautioned to study the outline on pages ix-xiv carefully before attempting to locate publications in the Subject Index. Acquaintance with the discipline of economics is assumed. Portions of the classification system which may prove somewhat obscure to noneconomists are 024, Welfare Theory, which is not concerned with welfare in the commonly understood sense of the "welfare state" but with the well-being of all segments of society. A reader looking for publications on workfare, then, would turn to category 911, General Welfare Programs, not Welfare Theory. Category 025, Social Choice and Bureaucratic Performance, concerns voting and political behavior. Category 026, Economics of Uncertainty and Information; Game and Bargaining Theory, encompasses publications on risk and risk avoidance. One final point, irrespective of their numerical superiority, women and publications concerning them are to be found in category 917, Economics of Minorities and Discrimination.

In order to make information retrieval easier for researchers in marketing, accounting, management science, and regional economics, these fields have been divided into subcategories that reflect the current major areas of study. The last subcategory in each field is reserved as a catchall for publications which do not fit elsewhere.

Readers using the *Bibliography* for the first time should begin by scanning the Classification System for Publications, then proceed to what seems to be the appropriate area of the Subject Index. Every effort should be made to search several subject headings as doing so will increase the likelihood of finding relevant publications. Once particular publications of interest have been located, the reader will need to note the schools which published them and then turn to the Institutional Index for the relevant addresses and telephone numbers. Some of the publications indexed here may be available at university libraries or in Bureaus of Business Research at AUBER schools, but most will need to be ordered directly from the schools that published them.

This volume is confined to 1986 publications, except for those titles appearing late in 1985 which were not included in Volume XXX.

French and Spanish surnames and titles are unaccented.

Surnames are indexed on the first letter, regardless of whether it is capitalized. Thus, de la Vina is found under "D."

Requests for publications should be directed to the original publisher, the names and addresses of which appear in the Institutional Index.

Requests for standing orders and back issues of the *Bibliography* should be directed to the Bureau of Business Research at West Virginia University. An order form is provided in the back of this issue.

Classification System For Publications

000 General Economics; Theory; History; Systems

- 010 General Economics
  - 011 General Economics
  - 012 Teaching of Economics
- 020 General Economic Theory
  - 021 General Equilibrium Theory
  - 022 Microeconomic Theory
  - 023 Macroeconomic Theory
  - 024 Welfare Theory
  - 025 Social Choice and Bureaucratic Performance
  - 026 Economics of Uncertainty and Information; Game and Bargaining Theory
  - 027 Economics of Centrally Planned Economies
- 030 History of Economic Thought; Methodology
  - 031 History of Economic Thought
  - 032 History of Economic Thought (Individuals)
  - 036 Economic Methodology
- 040 Economic History
  - 041 Economic History: General
  - 042 Economic History: North America (excluding Mexico)
  - 043 Economic History: Ancient and Medieval (until 1453)
  - 044 Economic History: Europe
  - 045 Economic History: Asia
  - 046 Economic History: Africa
  - 047 Economic History: Latin America and Carribbean
  - 048 Economic History: Oceania
- 050 Economic Systems
  - 051 Capitalist Economic Systems
  - 052 Socialist and Communist Economic Systems
  - 053 Comparative Economic Systems
- 090 Other

100 Economic Growth; Development; Planning; Fluctuations

- 110 Economic Growth; Development; and Planning Theory and Policy
  - 111 Economic Growth Theory and Models
  - 112 Economic Development Models and Theories
  - 113 Economic Planning Theory and Policy
  - 114 Economics of War, Defense, and Disarmament
- 120 Economic Development Studies
  - 121 Economic Studies of Less Industrialized Countries
  - 122 Economic Studies of More Industrialized Countries

    - 123 Comparative Economic Studies
    - 124 Economic Studies of Centrally Planned Economies

  - 130 Economic Fluctuations; Forecasting; Stabilization; and Inflation

    - 131 Economic Fluctuations
    - 132 Economic Forecasting and Econometric Models (See also 212)
    - 133 General Outlook and Stabilization Theories and Policies
    - 134 Inflation and Deflation (See also 541)

  - 190 Other

- 200 Quantitative Economic Methods and Data

  - 210 Econometric, Statistical, and Mathematical Methods and Models

    - 211 Econometric and Statistical Methods and Models (See also 313)
    - 212 Construction, Analysis, and Use of Econometric Models (See also 132)
    - 213 Mathematical Methods and Models
    - 214 Computer Programs

  - 220 Economic and Social Statistics

    - 221 National Income Accounting
    - 222 Input-Output
    - 223 Financial Accounts
    - 224 National Wealth and Balance Sheets
    - 225 Social Indicators and Social Accounts (See also 592)
    - 226 Productivity and Growth Indicators
    - 227 Prices
    - 228 Regional Statistics (See also 841 and 941)
    - 229 Micro-Data

  - 290 Other

- 300 Domestic Monetary and Financial Theory and Institutions

  - 310 Domestic Monetary and Financial Theory and Institutions

    - 311 Domestic Monetary and Financial Theory and Policy
    - 312 Commercial Banking
    - 313 Financial Markets (See also 211)
    - 314 Financial Intermediaries
    - 315 Credit to Business, Consumer, etc. (Including Mortgages)

  - 320 Domestic Fiscal Theory and Policy; Public Finance

    - 321 Fiscal Theory and Policy
    - 322 National Government Expenditures and Budgeting
    - 323 National Taxation and Subsidies
    - 324 State and Local Government Finance (See also 941)
    - 325 Intergovernmental Financial Relationships

  - 390 Other

- 400 International Economics

  - 410 International Trade Theory

    - 411 International Trade Theory

420 Trade Relations; Commercial Policy; International Economic Integration

421 Trade Relations
422 Commercial Policy
423 Economic Integration

430 Balance of Payments; International Finance

431 Balance of Payments; Mechanisms of Adjustment; Exchange Rates
432 International Monetary Arrangements

440 International Investment and Foreign Aid

441 International Investment and Capital Markets
442 International Business (See also 538 and 548)
443 International Aid

490 Other

500 Administration; Business Finance; Marketing; Accounting

510 Administration

511 Organization and Decision Theory (See also 513 and 556)
512 Managerial Economics (See also 513)
513 Business and Public Administration (See also 511, 550 and 814)
514 Goals and Objectives of Firms (See also 513)

520 Business Finance and Investment

521 Business Finance
522 Business Investment

530 Marketing (See also 921)

531 Promotion
532 Distribution Channels and Logistics
533 Marketing Education
534 Marketing Management
535 Consumer Behavior
536 Service Marketing
537 Marketing Research
538 International Marketing
539 Other

540 Accounting

541 Accounting Theory and Financial Accounting
542 Auditing
543 Accounting Information Systems
544 Behavioral Accounting
545 Cost/Managerial Accounting
546 Not-for-Profit Accounting
547 Tax Accounting and Estate Planning
548 International Accounting
549 Other

550 Management Science (See also 511 and 513)

551 Production Operations/Management
552 Mathematical Programming
553 Decision Support Processes and End User Capacity
554 Operations Research

    - 555 Management Information Systems
    - 556 Statistical Decision Theory
    - 557 Database Theory and Design
    - 558 Telecommunications
    - 559 Other
  - 560 Business Law
    - 561 Business Law
  - 570 Small Business
    - 571 Small Business
  - 580 Entrepreneurship
    - 581 Entrepreneurship
  - 590 Other
    - 591 Business History
    - 592 Social Responsibilities of Business; Business Ethics
    - 593 Business Directories
    - 594 Business Research
    - 595 Business and the College Community
    - 596 Business Education

- 600 Industrial Organization; Technological Change; Industry Studies
  - 610 Industrial Organization and Public Policy
    - 611 Industrial Organization and Market Structure
    - 612 Public Policy Towards Monopoly and Competition
    - 613 Public Utilities and Government Regulation of Other Industries
    - 614 Public Enterprises
    - 615 Economics of Transportation (See also 933)
  - 620 Economics of Technological Change
    - 621 Technological Change; Innovation; Research and Development
  - 630 Industry Studies
    - 631 Industry Studies: Manufacturing (See also 945)
    - 632 Industry Studies: Extractive Industries(See also 721)
    - 633 Industry Studies: Distributive Trades
    - 634 Industry Studies: Construction (See also 932)
    - 635 Industry Studies: Services and Related Industries (See also 945 and 946)
    - 636 Nonprofit Industries
  - 640 Economic Capacity
    - 641 Economic Capacity
  - 650 Business and Industrial Location
    - 651 Business and Industrial Location
  - 690 Other
    - 691 Other

- 700 Agriculture; Natural Resources
  - 710 Agriculture

        - 711 Agricultural Supply and Demand Analysis
        - 712 Agricultural Situation and Outlook
        - 713 Agricultural Policy, Domestic and International
        - 714 Agricultural Finance
        - 715 Agricultural Marketing and Agribusiness
        - 716 Farm Management
        - 717 Land Reform and Land Use
        - 718 Rural Economics
    - 720 Natural Resources
        - 721 Natural Resources (See also 632 and 722)
        - 722 Conservation and Pollution (See also 721)
        - 723 Energy Policy
    - 730 Economic Geography
        - 731 Economic Geography
    - 790 Other

- 800 Manpower; Labor; Population
    - 810 Manpower Training and Allocation; Labor Force and Supply
        - 811 Manpower Training and Development
        - 812 Occupation
        - 813 Labor Force
        - 814 Personnel Management (See also 513)
    - 820 Labor Markets; Public Policy
        - 821 Theory of Labor Markets and Leisure (See also 947)
        - 822 Public Policy; Role of Government
        - 823 Labor Mobility; National and International Migration
        - 824 Labor Market Studies, Wages, Employment
        - 825 Labor Productivity
        - 826 Labor Markets; Demographic Characteristics
    - 830 Trade Unions; Collective Bargaining; Labor-Management Relations
        - 831 Trade Unions
        - 832 Collective Bargaining
        - 833 Labor-Managment Relations
    - 840 Demographic Economics
        - 841 Demographic Economics (See also 228 and 941)
    - 850 Human Capital
        - 851 Human Capital
    - 890 Other

- 900 Welfare Programs; Consumer Economics; Urban and Regional Economics
    - 910 Welfare, Health, and Education
        - 911 General Welfare Programs
        - 912 Economics of Education
        - 913 Economics of Health (See also 945)
        - 914 Economics of Poverty
        - 915 Social Security

- 916 Economics of Crime
- 917 Economics of Minorities and Discrimination
- 918 Economics of Aging

920 Consumer Economics

- 921 Consumer Economics; Levels and Standards of Living (See also 531)

930 Urban Economics

- 931 Urban Economics and Public Policy
- 932 Housing and Economics (See also 634)
- 933 Urban Transportation Economics (See also 615)
- 934 Community Development

940 Regional Economics (See also 133, 228, 324, 631, 635, 841, and 931)

- 941 Current Economic Statistics and Analysis/Comparison
- 942 Economic Development Activities and Agencies
- 943 Economic Impact Analysis
- 944 Economic Forecasts
- 945 Industry Description and Analysis
- 946 Travel, Tourism, Recreation, and the Arts
- 947 Labor Markets (See also 821)
- 948 Other

Section I

Publications
By
Subject

000 General Economics; Theory; History; Systems

010 General Economics

011 General Economics

"A Book Review of *Civilization and Capitalism 15th-18th Century, Volumes 1-3*," Ronald Savitt. *Journal of Macromarketing*, Vol. 6, No. 1, Spring 1986, p. 70-73. Business Research Division, University of Colorado, Boulder.

"Business With A Moral Perspective," Rembert Weakland. *Review of Business*, Spring 1986, p. 4-7. Business Research Institute, St. John's University.

"Current Legal Issues in Medical Technology," Daphne D. Sipes. College of Business Faculty Working Papers Series, Vol. 8, No. 1, Mar. 1986, 27 p., $2.00. Institute for Studies in Business, University of Texas at San Antonio.

"Desire--Induced, Innate, Insatiable?" Kathleen Rassuli and Stanley Hollander. *Journal of Macromarketing*, Vol. 6, No. 2, Fall 1986, p. 4-24. Business Research Division, University of Colorado, Boulder.

"Does Redistribution Reduce Inequality?" James B. Davies. *Journal of Labor Economics*, Vol. 4, No. 4, Oct. 1986, p. 538-560. University of Chicago Press in Association with the Economics Research Center/NORC, University of Chicago.

"Economic Commentary," Charles F. Haywood. *Kentucky Economy: Review and Perspective*, Vol. 10, No. 1, Spring 1986, p. 1-2, 16. Center for Business and Economic Research, University of Kentucky.

The Future of Private Enterprise: Ideas for a Changing World, Craig E. Aronoff, Randall B. Goodwin, and John L. Ward, eds. Vol. 3, 1986, 253 p., $19.50. Business Publishing Division, Georgia State University.

"Historical Notes on the Origins of Supply-Side Economics and Its Ethical Roots: Say's Law, Smith's Law, or Moral Law," Salim Rashid. *The Quarterly Review of Economics and Business (Journal of the Midwest Economics Association)*, Vol. 26, No. 4, Winter 1986, p. 22-34. Bureau of Economic and Business Research, University of Illinois at Urbana-Champaign.

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"Integrated Economic-Environmental-Policy Modeling at the Regional and Multiregional Level: Methodological Characteristics and Issues," Helen Briassoulis. *Growth and Change: A Journal of Public, Urban, and Regional Policy*, Vol. 17, No. 3, July 1986, p. 22-34. Center for Business and Economic Research, University of Kentucky.

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National Working Paper Index. Vol. III, Fall 1986, 114 p. Center for Research in Business, University of Notre Dame. (Annual; controlled circulation.)

"The Old-Age Security Motive for Having Children and the Effect of Social Security on Completed Family Size," Steven Swidler. *The Quarterly Review of Economics and Business (Journal of the Midwest Economics Association)*, Vol. 26, No. 2, Spring 1986, p. 14-34. Bureau of Economic and Business Research, University of Illinois at Urbana-Champaign.

"Presidential Address: Innocence and Guilt, Comedy and Adventure: Business History as a Human Activity," Morton Rothstein. *Business and Economic History*, Vol. 15, 1986, p. 1-9. Bureau of Economic and Business Research, University of Illinois at Urbana-Champaign.

"Seeing the Pacific Rim Beyond Japan: Problems in the American Business Press," Randall Stross. *Business Forum (formerly Los Angeles Business and Economics)*, Vol. 11, No. 4, Fall 1986, p. 12-16. School of Business and Economics, California State University, Los Angeles.

University Research in Business and Economics: A Bibliography of 1984 Publications, Stanley J. Kloc, Lenley Lewis, and Gregory T. Baumann, eds. No. 29, Aug. 1986, 292 p., $25.00. Bureau of Business Research, West Virginia University.

012 Teaching of Economics

Audiovisual Resources Catalogue for Teaching Economics, 3rd ed., Robert L. Pennington, Barbara A. Moore, and Linda Vail. Vol. III, Sept. 1986, 208 p., $3.87. College of Business Administration, University of Central Florida.

Center for Economic Education Newsletter. Vol. 11, No. 1-3, 1986, 4 p. College of Business Administration, University of Central Florida. (Three times a year: Jan., May, Sept.)

"Decoding 'Economese,'" Bobbi Villalobos. *Business Forum (formerly Los Angeles Business and Economics)*, Vol. 11, No. 2, Spring 1986, p. 25-26. School of Business and Economics, California State University, Los Angeles.

020 General Economic Theory

021 General Equilibrium Theory

"Anticipations of 'the Great Contraction,'" Frank G. Steindl. Faculty Research Series, No. 86-3, July 1986, 34 p. Office of Business and Economic Research, Oklahoma State University.

"Efficient Markets, Accounting Information and the Case of the Land Sales Companies: Another Anomaly?" C. A. Hawkins and E. H. Sorensen. *Review of Business and Economic Research*, Vol. XXII, No. 1 Fall 1986, p. 1-17. Division of Business and Economic Research, University of New Orleans.

"Empirical Tests of Information Economics Models: Relation Between Expected Value, Cost, and Variance of Information, and Market Efficiency," H. Nejat Seyhun. Working Papers, Apr. 1986. Division of Research, University of Michigan.

"Environmental Repercussions and the Economic Structure: A General Equilibrium Approach," Roger D. Norton, James S. Shortle, and Keith D. Willett. Faculty

Research Series, No. 86-2, Feb. 1986, 27 p. Office of Business and Economic Research, Oklahoma State University.

"The Incidence of Water Pollution Control Costs: Partial vs. General Equilibrium Computations," Keith D. Willett and James S. Shortle. Faculty Research Series, No. 86-9, Aug. 1986, 20 p. Office of Business and Economic Research, Oklahoma State University.

"Sectoral Shifts and the Dynamic Behavior of Unemployment: A Theoretical Analysis," Steven J. Davis. Working Paper Series in Economics and Econometrics, No. 86-35, May 1986, 32 p., $1.00. Graduate School of Business/Dept. of Econ./H.G.B. Alexander Research Foundation, University of Chicago.

022 Microeconomic Theory

"Accounting Policy Choice and the Market for Corporate Control," James E. Groff and Charlotte J. Wright. Faculty Research Series, No. 86-8, Mar. 1986, 29 p. Office of Business and Economic Research, Oklahoma State University.

"Asset Composition, Bankruptcy Costs, and the Firm's Choice of Capital Structure," William T. Moore. *The Quarterly Review of Economics and Business (Journal of the Midwest Economics Association)*, Vol. 26, No. 4, Winter 1986, p. 51-61. Bureau of Economic and Business Research, University of Illinois at Urbana-Champaign.

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"A Comparative Analysis of Public Firms Going Private," Edward C. Lawrence. *Review of Business and Economic Research*, Vol. XXI, No. 2, Spring 1986, p. 1-17. Division of Business and Economic Research, University of New Orleans.

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"An Empirical Portfolio Analysis of Financial Asset Substitutability: The Case of the U.S. Household Sector," Varouj A. Aivazian, Jeffrey L. Callen, and Itzhak Krinsky. *The Quarterly Review of Economics and Business (Journal of the Midwest Economics Association)*, Vol. 26, No. 2, Summer 1986, p. 47-65. Bureau of Economic and Business Research, University of Illinois at Urbana-Champaign.

"Firms' Factor Cost Responses to the Modigliani-Miller Propositions," Oscar Varela. *Review of Business and Economic Research*, Vol. XXII, No. 1, Fall 1986, p. 55-68. Division of Business and Economic Research, University of New Orleans.

"Impacts of Air Pollution Control Costs: An Input-Output Approach," T. S. Lieu. *The Annals of Regional Science*, Vol. XX, No. 2, July 1986, p. 55-65. The Annals of Regional Science, Western Washington University.

"Life Cycle Credit Rationing," Tommy Chin-Chiu Tan and Sergio R. da Costa Werlang. Working Paper Series in Economics and Econometrics, No. 86-31, Aug. 1986, 24 p., $1.00. Graduate School of Business/Dept. of Econ./H.G.B. Alexander Research Foundation, University of Chicago.

"Market Structure, Firm Structure, and Research and Development," John Lunn and Stephen Martin. *The Quarterly Review of Economics and Business (Journal of the Midwest Economics Association)*, Vol. 26, No. 1, Spring 1986, p. 31-44. Bureau of Economic and Business Research, University of Illinois at Urbana-Champaign.

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"The Winner's Curse, Information, and Emergent Market Rationality," Darryl C. Jenkins. *Laboratory Market Research* (One-time publication. Cost: $15.00; 225 p.), 1986, p. 15-29. Center for Economic and Management Research, University of Oklahoma.

023 Macroeconomic Theory

"Assessing the Value of Water: Some Alternatives," Richard W. Lichty and Curt L. Anderson. Working Papers, No. 86-26, 1986, 18 p., $5.00. Bureau of Business and Economic Research, University of Minnesota-Duluth.

"A Constant Recontracting Model of Sovereign Debt," Jeremy I. Bulow and Kenneth Rogoff. Working Papers, No. 43, Dec. 1986, $3.00. Center for the Study of the Economy and the State, University of Chicago.

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"The Impact of Social Security on Personal Savings in Japan," Tetsuji Yamada. *The Northeast Journal of Business and Economics*, Vol. 13, No. 1, Fall/Winter 1986, p. 42-59. Research Center in Business and Economics, University of Rhode Island.

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024 Welfare Theory

"Human Capital and Economic Growth in a Minimum-Wage Economy," Kaz Miyagiwa. Working Paper Series, No. 86-8, 1986, 24 p. Center for Business and Economic Research, University of Dayton.

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"Public vs. Private Production of Fire Protection Services," Stephen R. Sacks. *The Northeast Journal of Business and Economics*, Vol. 13, No. 1, Fall/Winter 1986, p. 60-71. Research Center in Business and Economics, University of Rhode Island.

"Taxation and Exhaustible Resources," Najla A. Bathish and Hamid Beladi. *Arkansas Business and Economic Review*, Vol. 19, No. 3, 1986, p. 31-35. Bureau of Business and Economic Research, University of Arkansas.

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Section II

Publications
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PUBLICATIONS BY INSTITUTION

An asterisk (*) indicates membership in the American Assembly of Collegiate Schools of Business (AACSB) but not in the Association for University Business and Economic Research (AUBER).

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AKRON BUSINESS AND ECONOMIC REVIEW -Selected Articles
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2 "Attribute Determinance Differences for Three Types of Health Care," Jon M. Hawes. Vol. 17, No. 2, Summer 1986, p. 12-15.

3 "Concentration and Price-Cost Margins in Horizontal Cost Industries: An Empirical Analysis," Donald I. Price and C. Larry Allen. Vol. 17, No. 1, Spring 1986, p. 44-46.

4 "A Consumer Response Framework for Negative Publicity: Suggestions for Response Strategies," Daniel L. Sherrell and R. Eric Reidenbach. Vol. 17, No. 2, Summer 1986, p. 37-44.

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6 "Coping with Adverse Economic Conditions Under a Regulated Versus Competitive Environment: A Study of Domestic Trunk Airlines," Le T. Thuong. Vol. 17, No. 1, Spring 1986, p. 62-67.

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9 "DCF Growth Estimates: A Search for Superiority," Robert E. Chatfield, R. Charles Moyer, and Phillip M. Sisneros. Vol. 17, No. 2, Summer 1986, p. 33-36.

10 "Decision Making in the Household: A Comparison Between Married and Cohabitating Couples," William C. Gaidis, Corbett F. Gaulden, and Nabil Y. Razzouk. Vol. 17, No. 3, Fall 1986, p. 72-84.

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37 "Sources of Scholarly Publications in Marketing," Ronald D. Michman and Walter Gross. Vol. 17, No. 1, Spring 1986, p. 56-61.

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47 "Alabama Business Correction Note." Vol. 55, No. 1, Jan. 1986, p. 7.

48 "Alabama Coal," Ginger Shew. Vol. 55, No. 9, Sept. 1986, p. 7, 8.

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60 "The Economy in Perspective: International Events and Alabama's Economy," Annette Jones Watters. Vol. 55, No. 7, July 1986, p. 7, 8.

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85 "Female Veterans." Vol. 2, No. 1, Jan. 1986, p. 3.
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92 *Executive Summary: Electric, Gas, and Oil Prices in 18 Representative U.S. Cities, 1984*, Gerald Pine, Niles Schoening, and Michael D. Clayton. No. UAH 439, July 1986, 30 p.

93 *Results of the Survey of Participants in TVA's Passive Solar Housing Program*, Karen M. Moquin and Niles C. Schoening. No. UAH 472, Jan. 1986, 36 p.

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95 "An Endangered Species? Survival Strategies For Black Colleges," Manning Marable. Vol. V, No. 2, Spring 1986, p. 4-5.

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101 "AHFC's Market Effects, 1980-1986." No. 32, Nov. 1986, 2 p., free.
102 "Poverty Among Alaska Natives." No. 31, May 1986, 2 p.

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103 *Arizona Economic Indicators*, Nat de Gennaro. 1986, 52 p., $9.00/yr. (Twice a year.)

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459 "When to Counsel Students Out of Marketing," C. S. K. Jameson. Vol. 8, No. 3, Fall 1986, p. 13-15.

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Frequency: quarterly

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Heydon's perspective on the emerging domestic commercial speedlift industry.)

522 "An Industry in Transition--NCEIS Aircraft Forum." Vol. 18, Nov. 1986, 37 p., $28.00.

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585 *Georgia Statistical Abstract, 1986-87*, Lorena M. Akioka. Dec. 1986, 560 p., $22.50.

GEORGIA BUSINESS AND ECONOMIC CONDITIONS -Selected Articles

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592 "Georgia's Green Power (Part 2)," Suzanne A. Lindsay. Vol. 46, No. 6, Nov.-Dec. 1986, p. 6-13.
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1161 "Phelps, Hysteresis, and the Natural Rate of Unemployment," Rod Cross. Vol. 25, No. 1, Winter 1986, p. 56-64.

1162 "Product Pricing Under Risk," John D. Stowe and Charles Ingene. Vol. 25, No. 2, Spring 1986, p. 51-70.

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1163 "Profit Maximizing Pricing of Cents Off Coupons: Promotion or Price Discrimination?" J. William Levedahl. Vol. 25, No. 4, Autumn 1986, p. 56-70.

1164 "Projections and Implications of Equity Holdings by Institutional Investors in the Year 2000," Moon K. Kim and E. Bruce Frederickson. Vol. 25, No. 3, Summer 1986, p. 34-54.

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1166 "R and D, Firm Size, and Concentration: Evidence from the FTC Line of Business Survey," Henry W. Chappell, Jr., Jane T. Pietrowski, and Ronald P. Wilder. Vol. 25, No. 2, Spring 1986, p. 32-50.

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1173 "The Usefulness of Public Information About Corporate Goals," Jonathan B. Welch and Coleen Pantalone. Vol. 25, No. 4, Autumn 1986, p. 29-40.

WORKING PAPERS
Frequency: irregular

1174 "The Economic Impact of the Nebraska Insurance Industry," Donald E. Pursell and Jerome A. Deichert. 1986, 43 p., free.

1175 "The Minimum Cost of Living in Nebraska, Volumes I and II," Douglas O. Love. 1986, 430 p., $20.00. (Estimates of the annual minimum cost of living for specified family types are provided.)

1176 "Nebraska Public Power Forecasts, 1984-2020," Charles L. Bare, Jerome A. Deichert, and Donald E. Pursell. 1986, 213 p.

1177 "Syracuse Community Health Care Survey," Charles L. Bare. 1986, 83 p., free. (Summary of results of telephone survey to determine health care attitudes and consumption patterns of residents in the Syracuse area.)

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1178 *Las Vegas Housing Report.* 1986, 6 p. (Quarterly.)

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1179 *Nevada Review of Business and Economics.* 1986. (Quarterly.)

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1180 *Parole and the Community-Based Treatment of Offenders in Japan and the United States*, L. Craig Parker, Jr. 1986, 154 p., $10.95.

AMERICAN BUSINESS REVIEW -Selected Articles
Frequency: semiannually

1181 "Clientele of University-Based Executive Education Programs at AACSB Accredited Schools of Business Administration," Fred H. Maidment. Vol. III, No. 2, Jan. 1986, p. 25-34.

1182 "Common Stocks as Inflation Hedges in the United States and Japan," Takato Hiraki. Vol. IV, No. 1, June 1986, p. 58-62.

1183 "Decision Making Tradeoff Dimensions in Management Culture: Toward a Unified Model," William Acar and Robert J. Keating. Vol. III, No. 2, Jan. 1986, p. 1-15.

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1184 "The Determinants of Net Interest Cost in Negotiated Underwriting of Tax-Exempt Hospital Bonds," Eileen Austen, Hope Corman, and Gregory LiCalzi. Vol. III, No. 2, Jan. 1986, p. 16-20.

1185 "Hedging Equity Portfolios: Protective Puts Versus Covered Calls," William C. Droms. Vol. IV, No. 1, June 1986, p. 14-19.

1186 "The Impact of Trust and Perceived Superior Influence on Upward Communication: A Further Test," Richard O. Blalak. Vol. III, No. 2, Jan. 1986, p. 62-66.

1187 "Interview: Managerial Strategies for Safeguarding Facilities Investment," Robert R. Ruhlin. Vol. IV, No. 1, June 1986, p. 25-30.

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1192 "Predicting the Winners of Corporate Takeovers," Alan N. Miller. Vol. III, No. 2, Jan. 1986, p. 54-61.

1193 "Products Liability: The Regulatory and Legal Environment," Patrick E. Maroney, Ellen Thrower, and Frank A. Vickory. Vol. III, No. 2, Jan. 1986, p. 35-45.

1194 "The Rise and Fall of Volkswagen in the U.S. Car Market: What Can Be Learned," Allen L. Bures and Hsin-Min Tong. Vol. III, No. 2, Jan. 1986, p. 67-73.

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1198 "The Work of Managers: A View from Finance," Fred R. Kaen and Allen M. Kaufman. Vol. IV, No. 1, June 1986, p. 31-38.

WORKING PAPER SERIES
Frequency: irregular

1199 "Candidate Image, Voter Values, and Gender as Determinants of Voter Preference in the 1984 Presidential Campaign," Jerry L. Allen, Joan O'Mara, and Kathleen M. Long. Mar. 1986, 20 p.

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1201 "From DP to ES: The Impact of Computers on Managing," Charles Wankel. Nov. 1986, 56 p.

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1203 "Soviet Factory Director," Michael Kublin. Sept. 1986, 33 p.

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1204 *Albuquerque Business Climate: A Comparative View*, David Boldt. June 1986, 77 p., $15.00.

1205 *New Mexico Business: Current Economic Report*. Vol. 8, 1986, 7 p., $15.00/yr. (11 times per year.)

1206 *Population Projections for New Mexico Counties: 1980-2005*, Lynn Bodin-Wombold. Nov. 1986, 63 p.

1207 *The PSC/UNM Electrical Forecasting Model: An Econometric Forecasting Model of Electrical Energy and Peak Load Requirements for the State of New Mexico*, Brian McDonald, Alfred Parker, and Thomas Goodwin. Aug. 1986, 196 p., $15.00.

1208 *The Social and Economic Impact of the U.S. Department of Energy on the State of New Mexico, FY 1985*, John Temple. July 1986, 39 p., $5.00.

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1209 *Survey of Louisiana Residents' Opinions Regarding the Budget Crisis*, Milton M. Pressley and Vincent Maruggi. No. 56, May 1986, 38 p., free. (Research study.)

LOUISIANA BUSINESS SURVEY -Selected Articles
Frequency: biannually

1210 "Ante-Bellum Banking: A Louisiana Story," Joseph R. Razek. Vol. 17, No. 2, Fall 1986, p. 8-10.

1211 "Economic Impact of the Space Station Project on the New Orleans Area," Timothy P. Ryan and Philip W. Jeffress. Vol. 17, No. 2, Fall 1986, p. 3-6.

1212 "Employer Perceptions of Local Business School Graduates," Peter W. Hermann. Vol. 17, No. 2, Fall 1986, p. 11-12.

1213 "Evaluating Small Business Development Centers," John B. Elstrott. Vol. 17, No. 1, Spring 1986, p. 8-9.

1214 "Is Anyone Out There Listening?" Beverly A. House. Vol. 17, No. 1, Spring 1986, p. 10-11.

1215 "Leading Economic Indicators for New Orleans: Update," Michael A. Conte, Carlos E. Pelay, and Steven J. Arbour. Vol. 17, No. 2, Fall 1986, p. 2, 7-8.

1216 "Leading Indicators for the New Orleans Metro Economy," Michael A. Conte. Vol. 17, No. 1, Spring 1986, p. 3-7, 12.

REVIEW OF BUSINESS AND ECONOMIC RESEARCH -Selected Articles
Frequency: biannually

1217 "Bank Holding Company Affiliation and Bank Performance: A Reexamination," Timothy J. Curry and John T. Rose. Vol. XXII, No. 1, Fall 1986, p. 80-91.

1218 "A Comparative Analysis of Public Firms Going Private," Edward C. Lawrence. Vol. XXI, No. 2, Spring 1986, p. 1-17.

1219 "De Novo Bank Entry and the Distribution of Market Share Losses Among Existing Banking Organizations," John T. Rose and Donald T. Savage. Vol. XXII, No. 1, Fall 1986, p. 69-79.

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1221 "Firms' Factor Cost Responses to the Modigliani-Miller Propositions," Oscar Varela. Vol. XXII, No. 1, Fall 1986, p. 55-68.

1222 "The Low Price Effect: Relationship with Other Stock Market Anomalies," David A. Goodman and John W. Peavy, III. Vol. XXII, No. 1, Fall 1986, p. 18-37.

1223 "Modeling and Simulating Local Man-Hour Activity," Yih-Wu Liu. Vol. XXII, No. 1, Fall 1986, p. 38-54.

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1224 "The Neglected Stock Anomaly: Further Evidence," David R. Peterson, Pamela P. Peterson, and James S. Ang. Vol. XXI, No. 2, Spring 1986, p. 44-52.
1225 "On the Interchangeability of Four-Firm and Eight-Firm Concentration Ratios," John Lunn. Vol. XXI, No. 2, Spring 1986, p. 53-60.
1226 "Some Determinants of the Demand for Residential Mortgage Funds," Leonard V. Zumpano and Patricia M. Rudolph. Vol. XXI, No. 2, Spring 1986, p. 33-43.
1227 "A Theoretical Analysis of the Fiscal Policy-Money Supply Relationship," W. Douglas McMillin and Thomas R. Beard. Vol. XXI, No. 2, Spring 1986, p. 18-32.

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CAROLINA COAST BUSINESS REVIEW -Selected Articles
Frequency: semiannually

1228 "The Impact of the CEO on Corporate Culture," Carl Bumgardner, David Cortese, and Herbert Owen. Vol. 4, No. 2, July 1986, p. 5-6.
1229 "Raising Capital in North Carolina: Securities Regulation," David O. Lewis. Vol. 4, No. 1, Jan. 1986, p. 6-8.
1230 "Refinancing Your Home Mortgage: It's a Matter of Interest," Harry A. Comeskey. Vol. 4, No. 1, Jan. 1986, p. 2-5.
1231 "The United States Foreign Trade Deficit," Denis G. Carter. Vol. 4, No. 2, July 1986, p. 2-4.

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1232 *1987 Northern Arizona Economic Outlook Seminar* (Proceedings), Joseph J. Walka. Vol. 11, Oct. 1986, 51 p., $5.00. (Contents: Text & tables for national, state, and local forecasts.)

1233 *Arizona's Changing Economy* (monograph), Ronald J. Gunderson, Vic Heller, and Fred C. House. Nov. 1986, 140 p. (Contents: Description of past, present, and future Arizona economic structure. Published irregularly.)

1234 *School Enrollment Projections 1986-96 for the Flagstaff Unified School District: An Update*, Ronald J. Gunderson, James V. Pinto, and Robert H. Williams. May 1986, 18 p., $5.00. (Enrollment projections for the district by grade and distribution of students; published irregularly.)

ARIZONA BUSINESS AND ECONOMIC REVIEW -Selected Articles
Frequency: quarterly

1235 "The 1986 Tax Reform Act: Highlights of Provisions Affecting Individual Taxpayers," Doug Laufer. Vol. 13, No. 2, Dec. 1986, p. 1-3.

1236 "AMFAC Resorts Doing Business as Fred Harvey." Vol. 13, No. 2, Dec. 1986, p. 7-12.

1237 "Arizona's Passive Tax Expenditures, 1984," William M. Hildred and James V. Pinto. Vol. 13, No. 2, Dec. 1986, p. 3-6.

1238 "The CMA: The Other Accounting Certificate," Athar Murtuza. Mar. 1986, p. 4-6.

1239 "County Taxable Income by Month for Northern Arizona Counties in 1985." Mar. 1986, 7 p.

1240 "Employee Retirement Preparation: What is the Employer's Responsibility," W. A. Campione. Vol. 12, No. 4, June 1986, p. 6-7.

1241 "Money to Start a Business of Your Own: Where to Look," William E. Miller. Vol. 12, No. 3, Mar. 1986, p. 1-3 + 8.

1242 "Price Consciousness among Supermarket Shoppers," Jerry N. Conover. Vol. 13, No. 1, Sept. 1986, p. 5-8.

1243 "A Profile of the NAU (Northern Arizona University) Foreign Student," Athar Murtuza and R. J. Gunderson. Vol. 13, No. 1, Sept. 1986, p. 1-4.

1244 "A Search for Culture: Lessons from Arizona's Most Preserved Hotel Properties," R. E. Kemper. Vol. 12, No. 4, June 1986, p. 1-5.

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1245 *National Working Paper Index.* Vol. III, Fall 1986, 114 p. (Annual; controlled circulation.)

RESEARCH PAPER SERIES -Selected Articles
Frequency: irregular

1246 "Classifying Products Strategically," Patrick E. Murphy and Ben M. Enis. No. 86-17, 1986, 53 p.

1247 "A Comparison of Optimal Stimulation Level Measures in Consumer Behavior Research: In Search of Convergent Validity," Russell G. Wahlers and Michael J. Etzel. No. 86-51, 1986, 39 p.

1248 "A Comparison of OSL Measures in Consumer Behavior Research," Russell G. Wahlers and Michael J. Etzel. No. 86-29, 1986, 38 p.

1249 "A Composite Examination of Evoked Problem Schemas: Executives' Understanding of Different Problem Situations," David A. Cowan. No. 86-23, 1986, 18 p.

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1279 "Journal of Marketing: Topics and Selected Authorship Patterns 1974-1985," Russell G. Wahlers and Mark G. Dunn. No. 86-15, 1986, 3 p.

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1301 *Oklahoma Business Bulletin*, Marjorie Earley, comp. Vol. 54, No. 1-12, 1986, 4-6 p., $5.00/yr. (Monthly.)

1302 *Statistical Abstract of Oklahoma, 1986*, Marjorie E. Earley, comp. 1986, 545 p., $20.00. (Biennial.)

LABORATORY MARKET RESEARCH -Selected Articles
Frequency: one-time publication. (Cost: $15.00; 225 p.)

1303 "Analysis of an Incentive Compatible Contract in the Laboratory," Carol Eger and Alison Kirby. 1986, p. 172-186.

1304 "Deterring Antitrust Violations: Some Experimental Evidence," Michael K. Block and Vernon E. Gerety. 1986, p. 190-218.

1305 "An Empirical Examination of Agency Costs in Laboratory Markets," Douglas V. DeJong, Robert Forsythe, and Jeffrey W. Schatzberg. 1986, p. 86-116.

1306 "Incentive Regulation: A Case Study in the Use of Laboratory Experimental Analysis in Economics," James C. Cox and R. Mark Issac. 1986, p. 121-145.

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1307 "Incentives, Learning, and Processing of Information in a Market Environment: An Examination of the Base-Rate Fallacy," Rong Ruey Duh and Shyam Sunder. 1986, p. 50-79.

1308 "Information Asymmetry and Capital Market Behavior: Some Evidence from a Laboratory Market Setting," Russell J. Lundholm. 1986, p. 36-47.

1309 "Trading Suspensions, Daily Price Limits, and Information Efficiency: A Laboratory Examination," Don L. Coursey and Edward A. Dyl. 1986, p. 153-168.

1310 "The Use of Laboratory Experiments in Economics: An Introductory Survey," Charles A. Holt and Anne P. Villamil. 1986, p. 1-14.

1311 "The Winner's Curse, Information, and Emergent Market Rationality," Darryl C. Jenkins. 1986, p. 15-29.

REVIEW OF REGIONAL ECONOMICS AND BUSINESS -Selected Articles

Frequency: twice a year: April and Oct. (Cost: $5.00/yr.)

1312 "Altman's Corporate Bankruptcy Model Revisited: Can Airline Bankruptcy be Predicted?" Mary Beth Scaggs and Peggy J. Crawford. Vol. 11, No. 2, Oct. 1986, p. 11-16.

1313 "Boom Towns in the West--Is Profit the Culprit?" Bruce L. Benson. Vol. 11, No. 1, Apr. 1986, p. 27-38.

1314 "Facility and Service Differences Between For-Profit and Non-Profit Hospitals: 1970-1980," Charles Register and Ansel M. Sharp. Vol. 11, No. 1, Apr. 1986, p. 21-25.

1315 "Identification of Target Industries for Industrial Recruiting in a Nonmetropolitan Area," Tabitha Doescher, Robert Dauffenbach, and Larkin Warner. Vol. 11, No. 1, Apr. 1986, p. 3-12.

1316 "A Logit Model of the All-Electric Residence Decision," Mike Robinson. Vol. 11, No. 2, Oct. 1986, p. 17-20.

1317 "Money, Autonomous Expenditures and State Income," William D. Gerdes. Vol. 11, No. 2, Oct. 1986, p. 21-24.

1318 "An Oil Tariff for National Security?" Stephen L. McDonald. Vol. 11, No. 2, Oct. 1986, p. 3-10.

1319 "Oklahoma Agriculture in a Global Economy," John E. Cochrane. Vol. 11, No. 1, Apr. 1986, p. 19-20.

1320 "On Government Spending and Taxes," M. L. Greenhut. Vol. 11, No. 1, Apr. 1986, p. 13-18.

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1321 *1986 Oklahoma Economic Outlook*. Jan. 1986, 28 p. (Annually.)

1322 *Oklahoma State University Research Report*, W. A. Sibley. FY 1985-86, 18 p. (Feature issue from a quarterly series; 3rd quarter.)

1323 *Southwest Executive*, Robert C. Dauffenbach. No. 86-1, 2, 1986, 6 p. (Irregular.)

FACULTY RESEARCH SERIES
Frequency: irregular

1324 "Accounting Policy Choice and the Market for Corporate Control," James E. Groff and Charlotte J. Wright. No. 86-8, Mar. 1986, 29 p.

1325 "Anticipations of 'the Great Contraction,'" Frank G. Steindl. No. 86-3, July 1986, 34 p.

1326 "Applying Vendor Capacity Planning in Vendor Rating System," Chrwan-jyh Ho and Phillip L. Carter. No. 86-11, Aug. 1986, 23 p.

1327 "A Comparison of Some Reservoir Operation Formulations," Mohamed Ali El-Tayeb and Ramesh Sharda. No. 86-14, Oct. 1986, 33 p.

1328 "Competing Demands for Water Resources: A Dynamic Joint Maximization Model," Keith D. Willett and Ramesh Sharda. No. 86-6, Sept. 1986, 32 p.

1329 "CVP Analysis with Stochastic Price-Demand Functions and Shortage-Surplus Costs," Amy Hing-Ling Lau and Hon-Shiang Lau. No. 85-5, Aug. 1986, 19 p.

1330 "A Dynamic Multi-Market Equilibrium Model for the Economic Analysis of Pollution Control Policies," Keith D. Willett and Ramesh Sharda. No. 86-7, Aug. 1986, 37 p.

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1342 *Perspectives on Brazil's New Economic Plan*, Werner Baer, Rudiger Dornbusch, and Mario H. Simonsen. May 1986, 33 p. (Three prominent economists discuss Brazil's new economic plan. Conference proceedings--Institute for Brazilian-American Business Studies.)

INTERNATIONAL BUSINESS CASE STUDIES PROJECT -Selected Articles
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1359 *Pennsylvania Business Survey*, Rodney A. Erickson. 1986, 12 p., $7.00/yr. (Monthly.)

PENNSYLVANIA ECONOMIC STUDIES
Frequency:

1360 "Job Growth by Establishment Size in Pennsylvania: Some Preliminary Findings for the 1974-83 Period," William D. Anderson. No. 1, July 1986, 32 p.

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1361 *The Edge*. Vol. 1, No. 1-3, 1986, 16 p. (Summer, fall, winter.)

PITTSBURG STATE UNIVERSITY BUSINESS AND ECONOMIC REVIEW -Selected Articles
Frequency: three times a year

1362 "Budgeting for Local Governments," Guy W. Owings and Glen McLaren. Vol. 12, No. 1, Dec. 1986, p. 6-10.

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THE NORTHEAST JOURNAL OF BUSINESS AND ECONOMICS
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Frequency: biannually

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1384 *Area Profile 2/Northwest Area: A Growth Market in Houston*, James P. Gaines and Barbara S. Barbara. No. 2, May 1986, 1-8 p., $4.00. (Publication may be ordered from Rice Center.)

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1389 *Private Sector Briefs*, Gary L. Brosch, Jon W. Martz, and Peter C. Canizaro, IV. 1986, 1-2 p., $25.00/yr.

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1503 "Employment-At-Will: Changes Under Way," James M. Peterson. Vol. XLIV, No. 3, March 1986, p. 7,8,9, free.

1504 "Personal Income Update," Nancy Nelson. Vol. XLIV, No. 4, June 1986, p. 8, free.

1505 "School of Business Internship Program and Employment Statistics," Gene B. Iverson. Vol. XLIV, No. 4, June 1986, p. 7,12, free.

1506 "A State Lottery for South Dakota," Michael Williams and Raymond Ring. Vol. XLV, No. 1, Sept. 1986, p. 1,4,5,6, free.

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1507 *City of Largo Downtown Survey: Shopper Profile.* 1986, 8 p. (Prepared for the City of Largo Community Development Department by the Center for Economic and Management Research and the College of Business Administration.)

1508 *Gulf Coast Economic Indicators.* Vol. 1, 1986, $12.00/yr.

1509 *Lee County Industrial Park Survey.* 1986, 80 p. (Prepared for the Lee County Industrial Development Authority by the Center for Economic Management Research and the Management Institute.)

1510 *Tampa Bay Economic Outlook*, Joseph S. DeSalvo. July 17, 1986.

Southeastern Louisiana University

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SOUTHEASTERN ECONOMIC OUTLOOK -Selected Articles
Frequency: quarterly

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1511 "Analysis of State Government Finances in Louisiana," Jagjit S. Brar and Asghar Nazemzadeh. Vol. 1, No. 3, Spring 1986, p. 1-6.

1512 "Analysis of Unemployment In Louisiana," Yu Hsing. Vol. 2, No. 1, Fall 1986, p. 5-6.

1513 "A Comparative Analysis of Business Failures in Louisiana," Asghar Nazemzadeh and Jagjit S. Brar. Vol. 1, No. 4, Summer 1986, p. 1 and 5.

1514 "Corporate Influence on Art in Louisiana," Roy Blackwood. Vol. 2, No. 2, Winter 1986, p. 1, 2 & 5.

1515 "The Impact of the 1986 La. Balloon Festival & Air Show on the Hammond Economy," Michael C. Budden. Vol. 2, No. 1, Fall 1986, p. 1-2.

1516 "Is Recovery Underway?" John Leonard. Vol. 2, No. 1, Fall 1986, p. 1-2.

1517 "The Louisiana Economic Outlook for 1987 and 1988," A. M. M. Jamal, James A. Richardson, and Loren C. Scott. Vol. 2, No. 2, Winter 1986, p. 1, 2 & 5.

1518 "A View of Bankruptcy Filings and Louisiana's Recession," Hank E. Thomasson and Ralph W. Lange. Vol. 1, No. 4, Summer 1986, p. 1-2.

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1519 *Business Location Determinants in Tennessee: An Update*, William F. Fox and Betty B. Vickers. Dec. 1986, 10 p. (Contract Completion Report; irregular.)

1520 *Contract Completion Report for the State Data Center Project*, Betty B. Vickers. June 1986, 3 p. (Irregular.)

1521 *A Detailed Forecast Supplement to the 1987 Economic Report to the Governor*, William F. Fox and Patricia A. Price. Nov. 1986, 124 p. (Contract Completion Report; irregular.)

1522 *An Economic Report to the Governor of the State of Tennessee on the State's Economic Outlook*, William F. Fox and Patricia A. Price. Nov. 1986, 76 p. (Contract Completion Report; irregular.)

University of Tennessee-Knoxville (Continued)

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1523 *Tennessee State Data Center Newsletter*, Betty B. Vickers. Vol. 5, Jan. 1986, 4 p. (Irregular.)

1524 *Tennessee Statistical Abstract, 1987*, Betty B. Vickers and Melissa A. Wood. Nov. 1986, 736 p., $22.95. (Annual.)

SURVEY OF BUSINESS -Selected Articles
Frequency: quarterly

1525 "1986 Survey of Business Attitudes," David A. Hake, Donald R. Ploch, and Betty B. Vickers. Vol. 21, No. 2, Winter 1986, p. 3-15.

1526 "Applying SPC in Service Industries," Ray A. Mundy, Russell Passarella, and Jay Morse. Vol. 21, No. 3, Spring 1986, p. 24-29.

1527 "Are Strikes Obsolete?" Bruce Thrasher. Vol. 21, No. 4, Summer 1986, p. 33-36.

1528 "Campbell Soup: Cutting Cost and Improving Quality," Ellen Kendall. Vol. 21, No. 3, Spring 1986, p. 4-8.

1529 "Deming and the 14 Points: A Personal View," Gipsie B. Ranney. Vol. 21, No. 3, Spring 1986, p. 13-15.

1530 "Examining the Japanese Industrial Relations System," Koji Taira. Vol. 21, No. 4, Summer 1986, p. 7-11.

1531 "Future Organizations of Change," G. Harlan Carothers, Jr. Vol. 21, No. 3, Spring 1986, p. 16-17.

1532 "How We Interact: CBER: Fifty Years of Regional Economic Research," David A. Hake and Kenneth E. Quindry. Vol. 22, No. 1, Fall 1986, p. 27-39.

1533 "James River Corporation: Development of a Quality Culture," Dan Butterfield and Patrick Burke. Vol. 21, No. 3, Spring 1986, 32 p.

1534 "Managing the Process: Introducing SPC," Jeffrey D. Peters and William C. Parr. Vol. 21, No. 3, Spring 1986, p. 19-23.

1535 "NLRB: Providing Remedies for Labor's Ills," Peter G. Nash. Vol. 21, No. 4, Summer 1986, p. 27-28.

1536 "Productivity and Collective Bargaining," Michael L. Brookshire. Vol. 21, No. 4, Summer 1986, p. 29-32.

1537 "Quality and Productivity: The Harley-Davidson Experience," Vaughn L. Beals. Vol. 21, No. 3, Spring 1986, p. 9-11.

1538 "Quality Management Applications in a Field Marketing Organization," Walter Ambrogi and Donald L. Blair. Vol. 21, No. 3, Spring 1986, p. 30-31.

1539 "Saturn's Strategic Role in Industrial Relations," Donald Ephlin. Vol. 21, No. 4, Summer 1986, p. 23-25.

1540 "Saturn: An Experiment in People Management," William E. Hoglund. Vol. 21, No. 3, Spring 1986, 12 p.

1541 "The Tennessee Outlook: Another Year of Expansion," William F. Fox and LeRoy T. Hansen. Vol. 21, No. 2, Winter 1986, p. 24-32.

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1542 "Thirty Years of Labor-Management Relations: The Holly Legacy," Barbara Haskew. Vol. 21, No. 4, Summer 1986, p. 5-6.

1543 "U.S. Outlook: Economy on the Move, But Which Way?" John W. Mayo and Irving Dubov. Vol. 21, No. 2, Winter 1986, p. 18-23.

1544 "Webster City Products: Evaluation of a Program," John P. Patrou. Vol. 21, No. 3, Spring 1986, 18 p.

1545 "What We Have Done: Eleven Graduates Talk About Their Careers," Jean P. McDonald. Vol. 22, No. 1, Fall 1986, p. 15-26.

1546 "Where Have All the Unions Gone?" Donald E. Cullen. Vol. 21, No. 4, Summer 1986, p. 13-21.

1547 "Where We Came From: A History of the College of Business Administration," A. H. Keally. Vol. 22, No. 1, Fall 1986, p. 3-14.

1548 "Where We Go From Here: The Outlook for Departmental Activity," Rebecca Kelly. Vol. 22, No. 1, Fall 1986, p. 40-48.

WORKING PAPERS
Frequency: irregular

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1551 "Arbitrage Pricing Models, the Sufficient Number of Factors, and Equilibrium Conditions," Michael C. Ehrhardt. No. 223, Aug. 1986, 19 p.

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1558 "Linear Programming with Spreadsheet Macros," James K. Ho. No. 227, Sept. 1986, 20 p.

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1563 *Exporting to Latin America: The Marketing, Cultural, Financial, and Legal Considerations.* Dec. 1986, 15 p., $195.00. (Supplement to videotapes; individual modules are $80.00 each.)

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TEXAS A&M BUSINESS FORUM -Selected Articles
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1565 "'Business As Usual' Is Out of Business," W. Arthur Porter. Vol. 3, No. 1, Fall 1986, p. 27-28.

1566 "Economic Diversification: Only Half the Issue," Meg Wilson. Vol. 3, No. 1, Fall 1986, p. 29-30.

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1569 "Energy's Roller Coaster: The Causes," Jack Hyzer. Vol. 3, No. 1, Fall 1986, p. 8-10.

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1570 "The Evolving Texas Economy: A Banker's Viewpoint," Marc J. Shapiro. Vol. 3, No. 1, Fall 1986, p. 20-23.

1571 "Oil and Gas Prices and Prospects for the Texas Economy," Stephen L. McDonald. Vol. 3, No. 1, Fall 1986, p. 11-14.

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1572 *1986 Directory of Texas Manufacturers*, Ida M. Lambeth. Vol. 3, Feb. 1986, 1,200 + p., $110.00. (36th edition.)

1573 *Comparative High-Technology Industrial Growth: Texas, California, Massachusetts, and North Carolina*, John P. Campbell. Vol. 3, 1986, 56 p., 12. (*Technology in Texas*; irregular.)

1574 *Texas Business Review*, Lois G. Shrout, ed. 1986, 6 p., free.

1575 *Texas Industrial Expansion*, Patti Hudgens- Higgenbotham. Vol. 36, No. 1-12, 1986, $30.00/year.

University of Texas at El Paso

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1576 *Statistical Abstract of El Paso, Texas*, Carlos R. Salinas and Danny Ting, eds. Aug. 1986, $25.00. (Contains 153 tables and 30 graphs. Every five years.)

THE EL PASO ECONOMIC REVIEW -Selected Articles
Frequency: bimonthly

1577 "Governor's Interim Task Force on Border Economic Development," Glenn L. Palmore, ed. Vol. 22, No. 2, Mar.-Apr. 1986, 4 p., $2.00.

1578 "An Outlook on the Economy of El Paso," Carlos R. Salinas. Vol. 22, No. 5, Sept.-Oct. 1986, 4 p., $2.00.

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1579 "Review of the El Paso Economy--1985," Henry P. King. Vol. 22, No. 3, May.-June 1986, 4 p., $2.00.

1580 "The Statistical Abstract of El Paso, Texas: Texas Sesquicentennial Year Issue, 1986," Glenn L. Palmore and Carlos R. Salinas. Vol. 22, No. 4, July-Aug. 1986, 8 p., $2.00.

1581 "Trends in Industry and Employment in El Paso, Texas," Glenn L. Palmore and Henry P. King. Vol. 22, No. 6, Nov.-Dec. 1986, 4 p., $2.00.

1582 "The University of Texas at El Paso: Dedicated to Industrial Development of the El Paso Metroplex," Haskell Monroe and Diane Natalicio. Vol. 22, No. 1, Jan.-Feb. 1986, 4 p., $2.00.

SOUTHWEST JOURNAL OF BUSINESS AND ECONOMICS -Selected Articles
Frequency: quarterly

1583 "The Comparative Validity of Subjective Rankings and Ratings of Job Performance in an Industrial Setting," G. William Lucker, Adolfo J. Alvarez, and Aleida Socarras. Vol. 3, No. 2, Winter 1985-86, p. 12-20.

1584 "The FDIC: Has It Outlived Its Usefulness?" William Field. Vol. 3, No. 2, Winter 1985-86, p. 21-31.

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1590 "Mexico Economic Forecast: 1986 Mid-Year Update," Wilke D. English and Santiago Ibarreche. Vol. 3, No. 4, Summer 1986, p. 1-10.

1591 "Parent Organization Activities as a Cause for Differential Credit Union Operating Characteristics," Theodor Kohers. Vol. 4, No. 1, Fall 1986, p. 11-21.

1592 "Questionable Recruitment Practices: A Study of Newspaper Advertising in the Southwest," John P. Kohl, David B. Stevens, and H. Scott Stanfield. Vol. 3, No. 2, Winter 1985-86, p. 1-11.

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1593 *Industrial Employment in San Antonio: Projections to 1989.* Jan. 22, 1986, 38 p.

COLLEGE OF BUSINESS FACULTY WORKING PAPERS SERIES
Frequency: semiannually

1594 "A Comparative Study of Microcomputer Statistical Packages," Lynda Y. de la Vina. Vol. 8, No. 4, 1986, 15 p., $2.00. (This paper presents matrices that compare various characteristics of micro-statistical software.)

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1598 "Why Marketing Should Quit Giving Subliminal Advertivising the Benefit of the Doubt," Joel Saegert. Vol. 8, No. 2, Mar. 1986, 29 p., $3.00.

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1599 *A Guide for Starting a New Small Business in the Toledo Metropolitan Area,* Sherman A. Timmins. July 1986, 32 p., $8.00.

GLOBAL PERSPECTIVE
Frequency: quarterly (Newsletter.)

1600 "An Analysis of Canadian Energy Development Policies, 1973-1985," Lawrence V. Conway. Vol. 4, No. 2, Spring 1986, p. 1, 3, 4.

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1601 "Canada and the United States, the World's Greatest Trading Partnership," Sydney G. Harris. Vol. 4, No. 2, Spring 1986, p. 1-4.

1602 "Meeting the International Challenge in Ohio," Dennis J. Murphy. Vol. 4, No. 3, Fall 1986, p. 1-3.

1603 "The Orientation of the U.S. Semiconductor Industry," Raj Aggarwal. Vol. 4, No. 1, Winter 1986, p. 1,3.

1604 "World Trade Centers," James K. Weekly and Sanjay Kapur, eds. Vol. 4, No. 1, Winter 1986, p. 1, 3-5.

THE OHIO ECONOMY
Frequency: quarterly (Newsletter.)

1605 "1985 Good News and Bad News," Paul J. Kozlowski, ed. Vol. 2, No. 2, 1st quarter 1986, 4 p.

1606 "The Global Economy: Challenges of Newly Industrialized Countries," Raj Aggarwal. Vol. 2, No. 3, 2nd quarter 1986, 4 p.

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STUDIES IN FINANCIAL INSTITUTIONS
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1611 "On the Relationship Between Security Prices and Trading Volume," Christopher K. Ma and David A. Lindsley. Dec. 1986, 25 p., $3.00.

WORKING PAPER SERIES
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1613 "Diffusion of Innovation in American Automobile Industry," Sakari T. Jutila and John M. Jutila. No. 86-7, May 1986, 53 p.

1614 "Dynamics of the Diffusion and Life Cycles of Innovations," Sakari T. Jutila. No. 86-11, Nov. 1986, 27 p.

1615 "Employee Education and Job Performance: Does Education Matter?" Sonny S. Ariss and Sherman A. Timmins. No. 86-12, Dec. 1986, 12 p.

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1616 "Evaluation Techniques Used in Measuring the Effectiveness of Management Training Programs," William H. Clegg. No. 86-3, Apr. 1986, 44 p.

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1618 "Implementation of JIT Concepts and Practices in the United States," Albert F. Celley, William H. Clegg, and Arthur W. Smith. No. 86-5, Apr. 1986, 21 p.

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TROY STATE UNIVERSITY BUSINESS AND ECONOMIC REVIEW
Selected Articles
Frequency: quarterly

1624 "Economic Accomplishments of Five Recent Presidents," G. T. Stewart and Mac R. Holmes. Vol. 10, No. 4, July 1986, p. 4-7.

1625 "Economic Development and the Structure of the Private Sector of the Alabama Economy," Mac R. Holmes. Vol. 11, No. 1, Oct. 1986, p. 6-8.

1626 "The Legalistic Nature of Accounting (Or What is Promulgated GAAP?)," Thomas A. Ratcliffe. Vol. 11, No. 1, Oct. 1986, p. 2-5.

1627 "Specialization Recognition for CPAs: A Reality in 1986," Judith A. Kamniker and Edward G. Kamniker. Vol. 11, No. 1, Oct. 1986, p. 9-10.

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1641 "Frequent Visitor Programs: Maximizing Profits," Gary Border. 1986, p. 55-59.
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UTAH CONSTRUCTION REPORT -Selected Articles
Frequency: quarterly

1667 "Construction Activity Declines in 1986," Austin Sargent. Vol. 29, No. 4, Oct.-Nov.-Dec. 1986, 20 p., free.

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1668 "Construction Picture Shows Mixed Results," Austin Sargent. Vol. 29, No. 3, July-Aug.-Sept. 1986, 20 p., free.

1669 "Single-Family Construction Remains Strong," Austin Sargent. Vol. 29, No. 2, Apr.-May-June 1986, 20 p., free.

1670 "Single-Family Homebuilding Rebounds," Diane Gillam. Vol. 29, No. 1, Jan.-Feb.-Mar. 1986, 20 p., free.

UTAH COUNTY PROFILES--1986 -Selected Articles
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1671 "Profile of Beaver County," James A. Wood and Ronda Brinkerhoff, comps. Aug. 1986, 21 p., $2.10.

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1688 "Profile of Summit-Wasatch Counties," James A. Woods and Ronda Brinkerhoff, comps. Aug. 1986, 26 p., $2.60.

1689 "Profile of Tooele County," James A. Wood and Ronda Brinkerhoff, comps. Aug. 1986, 21 p., $2.10.

1690 "Profile of Uintah Basin," James A. Wood and Ronda Brinkerhoff, comps. Aug. 1986, 33 p., $3.30.

1691 "Profile of Utah County," James A. Wood and Ronda Brinkerhoff, comps. Aug. 1986, 27 p., $2.70.

1692 "Profile of Washington County," James A. Wood and Ronda Brinkerhoff, comps. Aug. 1986, 24 p., $2.40.

1693 "Profile of Wayne County," James A. Wood and Ronda Brinkerhoff, comps. Aug. 1986, 18 p., $1.80.

1694 "Profile of Weber County," James A. Wood and Ronda Brinkerhoff, comps. Aug. 1986, 28 p., $2.80.

UTAH ECONOMIC AND BUSINESS REVIEW -Selected Articles
Frequency: nine times per year

1695 "1985 Moderate Year for Utah Economy," Ronda Brinkerhoff. Vol. 46, No. 4-5, Apr.-May 1986, 20 p., free.

1696 "1985 Population Estimates for Utah," Brad T. Barber and Jeanine M. Taylor. Vol. 46, No. 1, Jan. 1986, 12 p., free.

1697 "1986 Population Estimates for Utah," Brad T. Barber and Jeanine M. Taylor. Vol. 46, No. 12, Dec. 1986, 12 p., free.

1698 "The Economic Impact of the University of Utah's Health Science Center," Jan Crispin. Vol. 46, No. 10-11, Oct.-Nov. 1986, 12 p., free.

1699 "Opportunities for Growth: Research and Development Activities in the Utah Economy--1984," Jan Crispin. Vol. 46, No. 2, Feb. 1986, 12 p., free.

1700 "Personal Bankruptcy in Utah, the Mountain States Region and the United States, 1980-85," Holly S. Southwick. Vol. 46, No. 9, Sept. 1986, 12 p., free.

1701 "Personal Income in Utah Counties, 1984," Boyd L. Fjeldsted. Vol. 46, No. 1, March 1986, 16 p., free.

1702 "The Prospects for Utah Coal," Garth Mangum and Macleans Geo-JaJa. Vol. 46, No. 7-8, July-Aug. 1986, 20 p., free.

1703 "Public School Enrollment Projections: The Jordan School District Project," Frank C. Hachman. Vol. 46, No. 6, June 1986, 12 p., free.

UTAH FACTS--1986 -Selected Articles
Frequency: annually

1704 "Economic Activity," James A. Wood, comp. 1986, 20 p., free. (Prepared for Utah Division of Business and Economic Development.)

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1705 "Industrial Parks and Office Space," James A. Wood, comp. 1986, 9 p., free. (Prepared for Utah Division of Business and Economic Development.)

1706 "Manpower and Training," James A. Wood, comp. 1986, 23 p., free.

1707 "Minerals and Energy Resources," James A. Wood, comp. 1986, 14 p., free. (Prepared for the Utah Division of Business and Economic Development.)

1708 "Public Utilities," James A. Wood, comp. 1986, 8 p., free. (Prepared for the Utah Division of Business and Economic Development.)

1709 "Quality of Life," James A. Wood, comp. 1986, 19 p., free. (Prepared for Utah Division of Business and Economic Development.)

1710 "Taxes," James A. Wood, comp. 1986, 11 p., free. (Prepared for Utah Division of Business and Economic Development.)

1711 "Transportation," James A. Wood, comp. 1986, 14 p., free.

OCCASIONAL PAPERS
Frequency: irregular

1712 "Aerospace Target Industry Study," Jan E. Crispin. July 1986, 99 p., $10.00. (Prepared for the Division of Business and Economic Development.)

1713 "The Economic Impact of Western Airlines on the Utah Economy," Jan E. Crispin. Mar. 1986, 30 p., $5.00.

1714 "Medical Supply and Biomedical Research--Target Industry Study," Jan E. Crispin. July 1986, 99 p., $10.00. (Prepared for the Utah Division of Business and Economic Development.)

1715 "Research and Development Activities in the Utah Economy--1984," Jan E. Crispin and R. Thayne Robson. Feb. 1986, 285 p., $25.00. (Prepared for the Utah Division of Business and Economic Development.)

1716 "The Role of the University of Utah Health Sciences Center in Utah's Health Care Industry," Jan E. Crispin and Boyd L. Fjeldsted. Dec. 1986, 25 p. (Prepared for and distributed by the University of Utah Health Sciences Center.)

1717 "Target Industry Study for Frozen Prepared Foods," James A. Wood. Feb. 1986, 75 p. (Analysis of Utah as possibility for manufacturing location of frozen prepared foods; not available.)

1718 "Utah Motor Carrier Study," Boyd L. Fjeldsted. Apr. 1986, 57 p. (Economic analysis of motor carrier regulation--prepared in draft form only for Utah Department of Business Regulation; not available.)

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University of Virginia (Continued)

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DARDEN SCHOOL WORKING PAPER SERIES
Frequency: irregular

Index No.

1719 "A Diffusion Theory Model of Adoption and Substitution for Successive Generations of High-Technology Products," John A. Norton and Frank M. Bass. Vol. DSWP-86, No. 01, 1986, 47 p., $2.00.

1720 "Economic Policy-Making in Alfonsin's Argentina: The First Eighteen Months," Melissa H. Birch. Vol. DSWP-86, No. 04, 1986, 29 p., $2.00.

1721 "The General Management Content of Product Management," Paul W. Farris, James M. Olver, and John A. Quelch. Vol. DSWP-86, No. 10, 1986, 48 p., $2.00.

1722 "Generalized Dynamic Programming for Multicriteria Optimization," Robert L. Carraway, Thomas L. Morin, and Herbert Mosowitz. Vol. DSWP-86, No. 07, 1986, 39 p., $2.00.

1723 "Generalized Dynamic Programming for Stochastic Assembly Line Balancing," Robert L. Carraway. Vol. DSWP-86, No. 06, 1986, 23 p., $2.00.

1724 "Institution Building: Multilateral Development Banks and State-Owned Enterprises," Melissa H. Birch. Vol. DSWP-86, No. 03, 1986, 31 p., $2.00.

1725 "Measuring Product Distribution and Its Relationship to Market Share," Paul Farris, Cornelis deKluyver, and James Olver. Vol. DSWP-86, No. 08, 1986, 52 p., $2.00.

1726 "Monotonicity, Preference Structures, and Principles of Optimality," Robert L. Carraway and Thomas L. Morin. Vol. DSWP-86, No. 09, 1986, 31 p., $2.00.

1727 "Planning and Control Systems: Design Framework and Determinants of Effectiveness," Scott S. Cohen, Paul F. McMahon, and J. Kendall Middaugh. Vol. DSWP-86, No. 02, 1986, 47 p., $2.00.

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1728 *1986 Preliminary Branch Deposits for Financial Institutions in Virginia*, Ann G. Turner. Oct. 1986, 306 p. (All localities--$50.00, individual locales--$10.00.)

University of Virginia (Continued)

Index No.	
1729	*Deposit Balances of Commercial Banks and Savings and Loan Associations, 1984 and 1985*, Ann G. Turner. May 1986, 5 p.
1730	*Distribution of Virginia Adjusted Gross Income by Income Class and Locality, 1984*, John L. Knapp and Robert W. Cox. Apr. 1986, 33 p.
1731	*Estimates of the Population of Virginia Counties and Cities: 1984 and 1985*, Julia H. Martin and David W. Sheatsley. July 1986, 34 p.
1732	*Housing Units Authorized in Virginia's Planning Districts, Counties, and Cities: Annual, 1985*, Michael A. Spar and Julia H. Martin. Sept. 1986, 24 p.
1733	*Housing Units Authorized in Virginia's Planning Districts, Counties, and Cities; 3rd & 4th Qtrs., 1985*, Michael A. Spar and Julia H. Martin. June 1986, 22 p.
1734	*Implications of High-Technology Manufacturing for a Community*, John L. Knapp, Mark V. Brown, and Robert W. Cox. May 1986, 100 p., $10.00.
1735	*An Input-Output Table for Virginia*, Robert W. Cox. Sept. 1986, 29 p., $6.00.
1736	*Leading Virginia Industries: Textiles and Apparel--A Business Update, 1986*, Robert W. Haigh and Donald W. Lindsey. Sept. 1986, 161 p., $15.00.
1737	*The People and Economy of Southwest Virginia*, John L. Knapp, Robert W. Cox, and Mark V. Brown. Dec. 1986, 124 p., $6.00.
1738	*Projections of Virginia Family and Household Income by Locality, 1986 to 1990*, John L. Knapp and Robert W. Cox. June 1986, 72 p., $10.00.
1739	*Southside Virginia Labor Market Study*, Michael A. Spar. July 1986, 99 p., $10.00.
1740	*Taxable Sales in Virginia, 1985*, Donald W. Lindsey. July 1986, 16 p., $3.00.
1741	*Virginia Gross State Product 1958-1985*, Robert W. Cox. Dec. 1986, 8 p.
1742	*Virginia Occupational Demand, Supply, and Wage Information, Sixth Edition*, Julia H. Martin, James M. Heilman, and Denise W. Foster. Nov. 1986, 497 p.

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Wayne State University (Continued)

THE MICHIGAN ECONOMY -Selected Articles
Frequency: bimonthly

Index No.

1743 "County Income Patterns," David I. Verway. Vol. 5, No. 3, May-June 1986, p. 1-8, free.

1744 "Enterprise Zones: Michigan's Newest Redevelopment Program," Gary Shields. Vol. 5, No. 2, Mar.-Apr. 1986, p. 1-8, free.

1745 "Executive Compensation in Michigan: A Study in Risk Sharing," Albert D. Spalding. Vol. 5, No. 1, Jan.-Feb. 1986, p. 1, 2, & 8, free.

1746 "Export Update," David I. Verway. Vol. 5, No. 4, July-Aug. 1986, p. 3-6, free.

1747 "Plastics In Michigan," David I. Verway and Gary Shields. Vol. 5, No. 5, Sept.-Oct. 1986, p. 1-8, free.

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1748 *Alternative Construction Procedures for a State Input-Output Table*, Guy R. West. May 1986, 73 p., $3.70.

1749 *An Analysis of West Virginia Employment and Income Data*, Stuart Dorsey. June 1986, 42 p., $2.20.

1750 *Establishment of a West Virginia Gross State Product Series*, Adam Z. Rose. July 1986, 42 p., $1.95.

1751 *Historical Analysis of Major West Virginia Statistics*, Donald R. Adams. June 1986, 45 p., $2.20.

1752 *Input-Output Analysis for State Economic Development*, Guy R. West. May 1986, 61 p., $2.95.

1753 *Integrating Econometric and Input-Output Models: Procedures and Recommendations*, Paul M. Beaumont. July 1986, 46 p., $2.45.

1754 *Sources and Evaluation of Price and Wuge Date for West Virginia*, Robert D. Britt. June 1986, 49 p.

1755 *Summary of Available Data Bases*, Thomas Beam. June 1986, 7 p., free.

1756 *University Research in Business and Economics: A Bibliography of 1984 Publications*, Stanley J. Kloc, Lenley Lewis, and Gregory T. Baumann, eds. No. 29, Aug. 1986, 292 p., $25.00.

1757 *West Virginia Econometric Model: Project Status Report*, Tom S. Witt. June 1986, 30 p., $1.70.

West Virginia University (Continued)

JOURNAL OF SMALL BUSINESS MANAGEMENT -Selected Articles
Frequency: quarterly

Index No.

1758 "Against All Odds: The Entrepreneurship of Women," Lois A. Stevenson. Vol. 24, No. 4, Oct. 1986, p. 30-36.

1759 "A Behavioral Model of Entrepreneurial Supply," Benjamin Gilad and Philip Levine. Vol. 24, No. 4, Oct. 1986, p. 45-53.

1760 "Business Strategies in Smaller Manufacturing Firms," William Davig. Vol. 24, No. 1, Jan. 1986, p. 38-46.

1761 "Buy-Sell Agreements: Stockholder Liquidity in the Small Firm," Stanley Block. Vol. 24, No. 2, Apr. 1986, p. 51-57.

1762 "Characteristics of the Minority Entrepreneur," Robert D. Hisrich and Candida Brush. Vol. 24, No. 4, Oct. 1986, p. 1-8.

1763 "Discounted Payback: A Criterion for Capital Investment Decisions," Shyam B. Bhandari. Vol. 24, No. 2, Apr. 1986, p. 16-22.

1764 "Distinctive Competence: A Marketing for Survival," Thomas Neil. Vol. 24, No. 1, Jan. 1986, p. 16-21.

1765 "Does It Pay to Invest in Small Business IPO's," John E. Young and Janis K. Zaima. Vol. 24, No. 2, Apr. 1986, p. 39-50.

1766 "Entrepreneurs: Opportunistic Decision Makers," Philip D. Olson. Vol. 24, No. 3, July 1986, p. 29-35.

1767 "Executive and Corporate Correlates of Financial Performances in Smaller Firms," Thomas M. Begley and David P. Boyd. Vol. 24, No. 2, Apr. 1986, p. 8-15.

1768 "An Exploratory Analysis of the Largest Black-Owned U.S. Companies," Matthew C. Sonfield. Vol. 24, No. 4, Oct. 1986, p. 9-17.

1769 "Exports: A Necessary Ingredient in the Growth of Small Business Firms," Stahrl E. Edmunds and Sarkis J. Khoury. Vol. 24, No. 4, Oct. 1986, p. 54-65.

1770 "Franchising an Established Business," J. Donald Weinrauch. Vol. 24, No. 3, July 1986, p. 1-7.

1771 "Franchising from the Franchisor and Franchisee Points of View," Russell M. Knight. Vol. 24, No. 3, July 1986, p. 8-15.

1772 "Growth Stages of Small Apparel Retail Firms," Susan S. Fiorito and Kathryn M. Greenwood. Vol. 24, No. 3, July 1986, p. 44-53.

1773 "The Impact of Changing Tax Laws on the Subchapter S Corporation," Michael D. DeCelles and Henry Wichmann. Vol. 24, No. 3, July 1986, p. 54-62.

1774 "Improving the Owner/Manager's Handling of Subordinate Resistance to Unpopular Decisions," S. D. Malik and Kenneth N. Wexley. Vol. 24, No. 3, July 1986, p. 22-28.

1775 "Legally Fair Hiring Practices for Small Business," Steven D. Maurer and Charles H. Fay. Vol. 24, No. 1, Jan. 1986, p. 47-54.

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1776 "Management in Women-Owned Enterprises," Radha Chaganti. Vol. 24, No. 4, Oct. 1986, p. 18-29.

1777 "Managerial Characteristics and the Financial Performance of Small Business," Robert W. Hornaday and Walter J. Wheatly. Vol. 24, No. 2, Apr. 1986, p. 1-7.

1778 "Master Franchising: A New Look," Robert T. Justis and Richard Judd. Vol. 24, No. 3, July 1986, p. 16-21.

1779 "Performance of Employee-Owned Small Companies: A Preliminary Study," Alan Cohen and Michael Quarry. Vol. 24, No. 2, Apr. 1986, p. 58-63.

1780 "The Performance of Personnel Duties in Small Louisiana Firms: A Research Note," Beverly L. Little. Vol. 24, No. 4, Oct. 1986, p. 66-69.

1781 "Practical Guidelines for Small Business Marketing Research," Stephen W. McDaniel and A. Parasuraman. Vol. 24, No. 1, Jan. 1986, p. 1-8.

1782 "The Public's Definition of Small Business," Robert A. Peterson, Gerald Albaum, and George Kozmetsky. Vol. 24, No. 3, July 1986, p. 63-68.

1783 "Small Businesses Can Market in Europe: Results from a Survey of U.S. Exporters," Alfred C. Holden. Vol. 24, No. 1, Jan. 1986, p. 22-29.

1784 "Succession in the Family Firm: The Inheritor's View," Sue Birley. Vol. 24, No. 3, July 1986, p. 36-43.

1785 "Survival and Failure in Small Businesses," Hugh M. O'Neill and Jacob Duker. Vol. 24, No. 1, Jan. 1986, p. 30-37.

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1787 "Understanding Cash Flow: A System Dynamics Analysis," Ray Thompson. Vol. 24, No. 2, Apr. 1986, p. 23-30.

1788 "The Use of Computer-Controlled Tools by Small Machine Shops," Matthew J. Liberatore and George J. Titus. Vol. 24, No. 1, Jan. 1986, p. 55-62.

1789 "Using the Statement of Change in Financial Position," David B. Byrd and Sandra D. Byrd. Vol. 24, No. 2, Apr. 1986, p. 31-38.

1790 "Why More Women Are Becoming Entrepreneurs," Carole E. Scott. Vol. 24, No. 4, Oct. 1986, p. 37-44.

WORKING PAPERS
Frequency: irregular

1791 "College Student Interest in a Sales Career: The Gap Narrows, But Problems Remain," Robert W. Cook and Timothy Hartman. No. WP86-01, 1986, 10 p., free.

1792 "Rethinking the Distribution of Services Framework," Thomas G. Ponzurick and Terry C. Wilson. No. WP86-02, 1986, 16 p., free.

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THE ANNALS OF REGIONAL SCIENCE -Selected Articles
Frequency: three times a year

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1793 "Accounting For Spatial Relationships in Models of Interstate Population Migration," Brian J. Cushing. Vol. XX, No. 2, July 1986, p. 66-73.

1794 "Attribute Preferences and the Non-Metropolitan Migration Decision," Richard Morrill, Jeanne Downing, and William Leon. Vol. XX, No. 1, Mar. 1986, p. 33-53.

1795 "City Forming Propensitities in a Central Place Hierarchy: Application of Beckmann-McPherson Model to the Turkish Urban System," Servet Mutlu. Vol. XX, No. 2, July 1986, p. 28-43.

1796 "Conflicting Objectives in Environmental Management, An Introduction," Peter Nijkamp and Piet Rietveld. Vol. XX, No. 3, Nov. 1986, p. 1-9.

1797 "A Decision Support System For Conflict Analysis On Environmental Effects Of Energy Conversion," Ron Janssen and Wim Hafkamp. Vol. XX, No. 3, Nov. 1986, p. 67-85.

1798 "Environmental Conflicts: The Case of Acid Rain In Europe," Jean-Paul Hettelingh and Leen Hordijk. Vol. XX, No. 3, Nov. 1986, p. 38-52.

1799 "Functional Forms and the Relevance of Contiguous Migration in the Study of Migration and Employment Growth," Il Soo Jun and Hui S. Chang. Vol. XX, No. 2, July 1986, p. 17-27.

1800 "Impacts of Air Pollution Control Costs: An Input-Output Approach," T. S. Lieu. Vol. XX, No. 2, July 1986, p. 55-65.

1801 "Improving Regional I-O Models: Evidence Against Uniform Regional Purchase Coefficients Across Rows," Scott N. Ralston, Steven E. Hastings, and Sharon M. Brucker. Vol. XX, No. 1, Mar. 1986, p. 65-80.

1802 "Industrial Diversity and Economic Performance in U.S. Areas," Mohsen Attaran. Vol. XX, No. 2, July 1986, p. 44-54.

1803 "Industrial Location and the Divorce of Management and Ownership: Comment," Yeung-Nan Shieh. Vol. XX, No. 1, Mar. 1986, p. 81-84.

1804 "Interfacing System Dynamics and Multiobjective Programming for Regional Water Resources Planning," Antonio S. Camara, M. Gracia Viegas, and Ana Amaro. Vol. XX, No. 3, Nov. 1986, p. 101-110.

1805 "Multicriterion Analysis of Small Hydropower Plants Under Fuzzy Objectives," H. P. Nachtnebel, P. Hanisch, and L. Duckstein. Vol. XX, No. 3, Nov. 1986, p. 86-100.

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1806 "Multiobjective Modelling of Economic-Ecological Interactions and Conflicts," Wal Van Lierop and Leon Braat. Vol. XX, No. 3, Nov. 1986, p. 111-129.

1807 "Natural Resource Accounting in a Multi-Objective Context," Alison Gilbert and Wim Hafkamp. Vol. XX, No. 3, Nov. 1986, p. 10-37.

1808 "On the Efficiency of Regional Production in Poland: 1976-1982," Ulrich C.H. Blum and Jan S. Kowalski. Vol. XX, No. 1, Mar. 1986, p. 12-32.

1809 "On the Use of Interactive Multi-Objective Linear Programming Methods for Long-Term Energy Planning," M. Kok and F. Van Oostvoorn. Vol. XX, No. 3, Nov. 1986, p. 53-66.

1810 "Regional Cooperation and Economic Development," Gunter Schramm. Vol. XX, No. 2, July 1986, p. 1-16.

1811 "Value Added And Secondary Benefits in Regional Project Evaluation: Irrigation Development in the Snake River Basin," Joel R. Hamilton and Richard L. Gardner. Vol. XX, No. 1, Mar. 1986, p. 1-11.

1812 "Welfare-Maximizing Location Versus Profit-Maximizing Location," Hong Hwang and Choa-Cheng Mai. Vol. XX, No. 1, Mar. 1986, p. 54-64.

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BUSINESS AND ECONOMIC REPORT/KANSAS ECONOMIC INDICATORS -Selected Articles
Frequency: quarterly/monthly

1813 "Don't Cry Wolf Until You've Seen the Creek," James E. Clark, Randall B. Haydon, and Gerald S. McDougall. Vol. XVI, No. 2, June 1986, p. 1-3. (Cost of nuclear power at Wolf Creek facility.)

1814 "Funding Higher Education in Kansas: Wichita State University and the Corridor Concept," Dennis C. Duell. Vol. XVI, No. 1, March 1986, p. 1-3.

1815 "Successful Managers Reveal Their 'Secret' for Inspiring Employees To Be the Best," Jeanne Unruh and Gerald H. Graham. Vol. XVI, No. 3, Sept. 1986, p. 1-7.

Index No.

1816 "Wichita Employment: Trends and Comparisons," Nancy McCarthy Snyder. Vol. XVI, No. 4, Dec. 1986, p. 1-8.

College of William and Mary

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1817 *Virginia Business Report.* 1986, 4 p. (11 times a year.)
1818 *Williamsburg Business Index.* 1986. (Monthly.)

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LA CROSSE AREA BUSINESS AND ECONOMIC REVIEW -Selected Articles
Frequency: quarterly

1819 "Barge Terminal Commodity Movements," Gordon S. Sanford. Vol. 10, No. 3, Dec. 1986, 22 p.
1820 "Economic Trends in Buffalo, Jackson, Monroe, Trempealeau, and Vernon Counties in Wisconsin, and Houston and Winona Counties in Minnesota," Gordon S. Sanford. Vol. 9, No. 4, Apr. 1986, 20 p.

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1821 *UPDATE,* William A. Strang and Jean B. Frank, eds. Vol. 4, No. 1-4, 1986, 28 p. (Three times per year: Winter/spring, summer, and fall.)

University of Wisconsin-Madison (Continued)

WISCONSIN WORKING PAPER SERIES

Frequency: irregular

Index No.	
1822	"Acquiring Firms in Corporate Mergers: The Postmerger Performance," C. F. Loderer and D. C. Mauer. Vol. 8, No. 27, Aug. 1986, 41 p.
1823	"An Analysis of Five Simulation Methods for Determining the Number of Replications in a Complex Monte-Carlo Study," M. P. Finster and J. Baik. Vol. 9, No. 30, Sept. 1986, 86 p.
1824	"An Analysis of Retail Center Patronage Decisions Using An Information Processing Approach," K. A. Peterson and G. A. Churchill. Vol. 11, No. 33, Nov. 1986, 66 p.
1825	"An Analysis of Some Aspects of Regulatory Risk and the Required Rate of Return for Public Utilities," C. M. Ahn and H. E. Thompson. Vol. 8, No. 24, Aug. 1986, 28 p.
1826	"Corporate Finance and Taxes: A Review," R. A. Haugen and L. W. Senbet. Vol. 5, No. 18, May 1986, 44 p.
1827	"Determination of 'Benchmark' Rates of Return," H. E. Thompson. Vol. 8, No. 25, Aug. 1986, 35 p.
1828	"Dynamic Programming Model and Method for Similarity Analysis of Cognitive Scripts in Marketing Research," R. A. Lakshmi-Ratan and E. Iyer. Vol. 1, No. 4, Jan. 1986, 14 p.
1829	"The Effect of Taxes on the Interaction Between Production and Finance," R. M. Dammon and L. W. Senbet. Vol. 5, No. 14, May 1986, 40 p.
1830	"Estimating the Volatility of Discrete Stock Prices," D. C. Cho and E. W. Frees. Vol. 9, No. 29, Sept. 1986, 28 p.
1831	"The Estimation of Quality-Adjusted Returns with Varying Transaction Intervals," W. M. Taylor. Vol. 3, No. 8, Mar. 1986, 19 p.
1832	"An Exact Penalty Function and Relaxation Approach for Solving Complicated Nonlinear Programs," R. Lazimy. Vol. 6, No. 20, June 1986, 25 p.
1833	"The Factor Structure Seasonality of Stock Returns," D. C. Cho and W. M. Taylor. Vol. 1, No. 2, Jan. 1986, 31 p.
1834	"Financing Corporate Takeovers by Individuals Seeking Control," T. Grammatikos, A. K. Makhija, and H. E. Thompson. Vol. 5, No. 17, May 1986, 26 p.
1835	"Firm Specific Risk and Value: The Case of Regulated Utilities," L. A. Riddick and H. E. Thompson. Vol. 10, No. 31, Oct. 1986, 24 p.
1836	"A Frequentistic and Bayesian Analysis of Zellner's Economic Regression Model Under an Informative Prior," M. P. Finster. Vol. 7, No. 22, July 1986, 15 p.
1837	"Health Care Choices: Decision Factors in a Fee-For-Services Versus HMO Environment," R. A. Formisano. Vol. 4, No. 12, Apr. 1986, 23 p.

University of Wisconsin-Madison (Continued)

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1838 "The Hickam Air Force Base Accounting and Finance Office Military Pay Customer Service System: A Study for Improvement," B. A. Schroeder and R. B. Miller. Vol. 5, No. 15, May 1986, 25 p.

1839 "Internal Monitoring of Quality of Life for Economic Development," D. Myers. Vol. 7, No. 21, July 1986, 38 p.

1840 "Jump Diffusion Processes and the Term Structure of Interest Rates," C. M. Ahn and H. E. Thompson. Vol. 10, No. 32, Oct. 1986, 28 p.

1841 "On Estimating the Cost of a Warranty," E. W. Frees. Vol. 2, No. 7, Feb. 1986, 28 p.

1842 "Optimal Debt Management Under Corporate and Personal Taxation," D. C. Mauer and W. G. Lewellen. Vol. 8, No. 28, Aug. 1986, 27 p.

1843 "Organization Design in Flexibility-Seeking or Efficiency-Seeking Structures," A. C. Filley. Vol. 1, No. 1, Jan. 1986, 29 p.

1844 "Quality-Adjusted Total Return Indexes for Corporate Bonds," W. M. Taylor. Vol. 2, No. 5, Feb. 1986, 37 p.

1845 "Regulatory Policy Under Uncertainty: How Should the Earned Rate of Return for a Public Utility Be Controlled?" H. E. Thompson. Vol. 5, No. 16, May 1986, 26 p.

1846 "Safeguarding Transaction-Specific Assets in Conventional Channels: The Role of Offsetting Investments," J. B. Heide and G. John. Vol. 5, No. 13, May 1986, 38 p.

1847 "Selecting Successful Salespeople: A Meta-Analysis of Biographical and Psychological Selection Criteria," N. M. Ford, O. C. Walker, and G. A. Churchill. Vol. 3, No. 9, Mar. 1986, 45 p.

1848 "Solving a Class of Complicated Differentiable Nonlinear Programs by Relaxation," R. Lazimy. Vol. 6, No. 19, June 1986, 25 p.

1849 "Spatial Price Equilibrium and Separable Programming," Faruk Guder and James G. Morris. Vol. 4, No. 11, Apr. 1986, 24 p.

1850 "The Stages of Growth Model Revisited: An Assessment of Its Central Argument," B. L. Dos Santos. Vol. 2, No. 6, Feb. 1986, 35 p.

1851 "Systematic Serendipity: Ambiguity, Uncertainty and Idiosyncratic Jobs," A. S. Miner. Vol. 7, No. 23, July 1986, 53 p.

1852 "Tax Timing Options, Leverage, and the Choice of Corporate Form," D. R. Emery, W. G. Lewellen, and D. C. Mauer. Vol. 8, No. 26, Aug. 1986, 20 p.

1853 "A Theory of Accurate Estimation for Multivariate Data With Applications to Large-Scale Monte Carlo Studies," M. Finster. Vol. 1, No. 3, Jan. 1986, 45 p.

1854 "The Use of Budgetary Symbols in the Political Arena: An Historically Informed Field Study," M. A. Covaleski and M. W. Dirsmith. Vol. 4, No. 10, Apr. 1986, 59 p.

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"Corporate Mergers and the Business Cycle: Evidence from Time Series Models," Dewan A. Abdullah and M. A. Habib. Working Paper Series, No. 87-7, June 1987, 34 p. Business Research Center, University of Toledo.

"Corporate Responses to Industrial Policy," Ravi Sarathy and Samuel Rabino. *The International Executive: An International Bibliographical Journal*, Vol. 29, No. 3, Fall 1987, p. 19-20., American Graduate School of International Management (Thunderbird). (Abstracted from *International Marketing Review*.)

"Evaluating Public Policy Evaluation," Stuart Nagel. *Policy Studies Journal*, Vol. 16, No. 2, Winter 1987, p. 219-232. Institute for Public Policy and Business Research, University of Kansas.

"Inter-Party Competition, Political Dialogue, and Public Policy: A Critical Review," Jeffrey M. Stonecash. *Policy Studies Journal*, Vol. 16, No. 2, Winter 1987, p. 243-262. Institute for Public Policy and Business Research, University of Kansas.

"Issue Identification in Federal Research and Development Programs," Stephen V. McBrien. *Policy Studies Journal*, Vol. 16, No. 1, Autumn 1987, p. 27-48. Institute for Public Policy and Business Research, University of Kansas.

"Model Cities and Project Renewal: Adjusting the Strategy to the 1980's," Bernard J. Frieden and Marshall Kaplan. *Policy Studies Journal*, Vol. 16, No. 2, Winter 1987, p. 377-383. Institute for Public Policy and Business Research, University of Kansas. (Symposium on neighborhood policy and practice.)

"The Nature of Policy Studies: A Content Analysis of Policy Journal Articles," David M. Hedge and Jin W. Mok. *Policy Studies Journal*, Vol. 16, No. 1, Autumn 1987, p. 49-62. Institute for Public Policy and Business Research, University of Kansas.

"Policy Analysis and Evaluation Research After Twenty Years," Robert H. Haveman. *Policy Studies Journal*, Vol. 16, No. 2, Autumn 1987, p. 191-218. Institute for Public Policy and Business Research, University of Kansas.

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"The Rationale for Neighborhood Planning," Susan S. Fainstien. *Policy Studies Journal*, Vol. 16, No. 2, Winter 1987, p. 384-392. Institute for Public Policy and Business Research, University of Kansas. (Symposium on neighborhood policy and practice.)

"Toward More Systematic Consideration of Policy Design," Patricia W. Ingraham. *Policy Studies Journal*, Vol. 15, No. 4, June 1987, p. 611-628. Institute for Public Policy and Business Research, University of Kansas.

"The Yugoslav Model of Industrial Organization," Rolf Hackmann and Miroslav Milojevic. CBER Working Paper Series, No. 86-13, 1986, 27 p. Center for Business and Economic Research, Western Illinois University.

The publications listed below were omitted from category 631, Industry Studies: Manufacturing, and category 651, Business and Industrial Location:

631 Industry Studies: Manufacturing

"The Decline of U.S. Manufacturers: Causes and Remedies," Robert E. McGarrah. *Business Horizons*, Vol. 30, No. 6, Nov.-Dec. 1987, p. 59-67. Graduate School of Business, Indiana University.

651 Business and Industrial Location

"Urban-Rural Distribution of New Manufacturing Industry Locations in Georgia, 1980-1985," Kevin T. McNamara. *Georgia Business and Economic Conditions*, Vol. 47, No. 5, Sept.-Oct. 1987, p. 4-8. Division of Research, University of Georgia.

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INTRODUCTION

University Research in Business and Economics (also known as the *AUBER Bibliography*) is an annual compilation of university-sponsored research published by the Association for University Business and Economic Research (AUBER) and the American Assembly of Collegiate Schools of Business (AACSB). Most of these publications are not indexed elsewhere; hence, the *Bibliography* is an indispensable tool for anyone--scholar, government official, or corporate manager--wishing to know what has been published recently in the business disciplines and economics.

Several changes from previous issues have been made in the current *Bibliography*. Most importantly, the institutional index, which had previously listed all titles produced by each publishing entity, now lists only the index numbers of the publications. The titles themselves can be found by referring to the appropriate index number in the subject index. In an effort to assist researchers in locating the actual publication once a citation has been found, ISBN and ISSN numbers have been added. As library databases become increasingly automated, having these numbers will optimize the search strategy. In cases where titles are cryptic or uninformative, brief annotation has been added to indicate what the publication is about. Some changes in the classification system have been made to ensure that the subclassifications for marketing, accounting, and management science are logically consistent across disciplines. Whenever a subcategory in the classification system contains no publications for 1987, it has been omitted from the subject index.

Among the publications indexed here are books, monographs, journals, newsletters, working papers, bulletins, and conference proceedings. All publications that warrant it have been cross-coded in the subject index, thus making retrieval easier. For example, "China: The Awakening Giant in World Trade" is found both in category 121, Economic Studies of Less Industrialized Countries, and 421, Trade Relations. Publications are also indexed by institution (that is, the school and publishing entity that produced them) and author. The numbers appearing after names in the author index are index numbers which refer the reader to the subject index. All entries are organized alphabetically within categories.

Readers unfamiliar with the American Economic Association's Classification System for Publications are cautioned to study the outline on pages xi-xvi carefully before attempting to locate publications in the subject index. Acquaintance with the discipline of economics is assumed. Portions of the classification system which may prove somewhat obscure to noneconomists are 024, Welfare Theory, which is not concerned with welfare in the commonly understood sense of the "welfare state" but with the well-being of all segments of society. A reader looking for publications on welfare, then, would turn to category 911, General Welfare Programs, not Welfare Theory. Category 025, Social Choice and Bureaucratic Performance, concerns voting and political behavior. Category 026, Economics of Uncertainty and Information; Game and Bargaining Theory, encompasses publications on risk and risk avoidance. Publications concerning women are to be found in category 917, Economics of Minorities and Discrimination. Publications relating to travel and tourism can be found in category 635, Services and Related Industries.

In order to make information retrieval easier for researchers in marketing, accounting, management science, and regional economics, these fields have been divided into subcategories that reflect the current major areas of study. The last subcategory in each field is reserved as a catchall for publications which do not fit elsewhere.

Researcher using the *Bibliography* for the first time should begin by scanning the Classification System for Publications, then proceed to what seems to be the appropriate area of the subject index. Every effort should be made to search several subject headings as doing so will increase the likelihood of finding relevant publications. Once particular publications of interest have been located, the reader will need to note the schools which published them and then turn to the institutional index for the relevant addresses and telephone numbers. Some of the publications indexed here may be available at university libraries or in Bureaus of Business Research at AUBER schools, but most will need to be ordered directly from the schools that published them.

This volume is confined to 1987 publications, except for those titles appearing late in 1986 which were not included in Volume XXXI.

French and Spanish surnames and titles are unaccented.

Surnames are indexed on the first letter, regardless of whether it is capitalized. Thus, de la Vina is found under "D."

Requests for publications should be directed to the original publisher, the names and addresses of which appear in the institutional index.

Requests for standing orders and back issues of the *Bibliography* should be directed to the Bureau of Business Research at West Virginia University. An order form is provided in the back of this issue.

Classification System for Publications

000 General Economics; Theory; History; Systems

- 010 General Economics
    - 011 General Economics
    - 012 Teaching of Economics
- 020 General Economic Theory
    - 021 General Equilibrium Theory
    - 022 Microeconomic Theory
    - 023 Macroeconomic Theory
    - 024 Welfare Theory
    - 025 Social Choice and Bureaucratic Performance
    - 026 Economics of Uncertainty and Information; Game and Bargaining Theory
    - 027 Economics of Centrally Planned Economies
- 030 History of Economic Thought; Methodology
    - 031 History of Economic Thought
    - 032 History of Economic Thought (Individuals)
    - 036 Economic Methodology
- 040 Economic History
    - 041 Economic History: General
    - 042 Economic History: North America (Excluding Mexico)
    - 043 Economic History: Ancient and Medieval (Until 1453)
    - 044 Economic History: Europe
    - 045 Economic History: Asia
    - 046 Economic History: Africa
    - 047 Economic History: Latin America and Carribbean
    - 048 Economic History: Oceania
- 050 Economic Systems
    - 051 Capitalist Economic Systems
    - 052 Socialist and Communist Economic Systems
    - 053 Comparative Economic Systems
- 090 Other

100 Economic Growth; Development; Planning; Fluctuations

- 110 Economic Growth; Development; and Planning Theory and Policy
    - 111 Economic Growth Theory and Models
    - 112 Economic Development Models and Theories
    - 113 Economic Planning Theory and Policy
    - 114 Economics of War, Defense, and Disarmament
- 120 Economic Development Studies
    - 121 Economic Studies of Less Industrialized Countries
    - 122 Economic Studies of More Industrialized Countries

- 123 Comparative Economic Studies
- 124 Economic Studies of Centrally Planned Economies

130 Economic Fluctuations; Forecasting; Stabilization; and Inflation

- 131 Economic Fluctuations
- 132 Economic Forecasting and Econometric Models (See also 212)
- 133 General Outlook and Stabilization Theories and Policies
- 134 Inflation and Deflation (See also 541)

190 Other

200 Quantitative Economic Methods and Data

210 Econometric, Statistical, and Mathematical Methods and Models

- 211 Econometric and Statistical Methods and Models (See also 313)
- 212 Construction, Analysis, and Use of Econometric Models (See also 132)
- 213 Mathematical Methods and Models
- 214 Computer Programs

220 Economic and Social Statistics

- 221 National Income Accounting
- 222 Input-Output
- 223 Financial Accounts
- 224 National Wealth and Balance Sheets
- 225 Social Indicators and Social Accounts (See also 592)
- 226 Productivity and Growth Indicators
- 227 Prices
- 228 Regional Statistics (See also 841 and 941)
- 229 Micro-Data

290 Other

300 Domestic Monetary and Financial Theory and Institutions

310 Domestic Monetary and Financial Theory and Institutions

- 311 Domestic Monetary and Financial Theory and Policy
- 312 Commercial Banking
- 313 Financial Markets (See also 211)
- 314 Financial Intermediaries
- 315 Credit to Business, Consumer, etc. (Including Mortgages)

320 Domestic Fiscal Theory and Policy; Public Finance

- 321 Fiscal Theory and Policy
- 322 National Government Expenditures and Budgeting
- 323 National Taxation and Subsidies
- 324 State and Local Government Finance (See also 941)
- 325 Intergovernmental Financial Relationships

390 Other

400 International Economics

410 International Trade Theory

- 411 International Trade Theory

420 Trade Relations; Commercial Policy; International Economic Integration

- 421 Trade Relations
- 422 Commercial Policy
- 423 Economic Integration

430 Balance of Payments; International Finance

- 431 Balance of Payments; Mechanisms of Adjustment; Exchange Rates
- 432 International Monetary Arrangements

440 International Investment and Foreign Aid

- 441 International Investment and Capital Markets
- 442 International Business (See also 538 and 548)
- 443 International Aid

490 Other

500 Administration; Business Finance; Marketing; Accounting

510 Administration

- 511 Organization and Decision Theory (See also 513 and 556)
- 512 Managerial Economics (See also 513)
- 513 Business and Public Administration (See also 511, 550 and 814)
- 514 Goals and Objectives of Firms (See also 513)

520 Business Finance and Investment

- 521 Business Finance
- 522 Business Investment

530 Marketing (See also 921)

- 531 Promotion
- 532 Distribution Channels and Logistics
- 533 Consumer Behavior
- 534 Marketing Management
- 535 Service Marketing
- 536 Marketing Research
- 537 International Marketing
- 538 Marketing Education
- 539 Other

540 Accounting

- 541 Accounting Theory and Financial Accounting
- 542 Auditing
- 543 Behavioral Accounting
- 544 Cost/Managerial Accounting
- 545 Not-for-Profit Accounting
- 546 Tax Accounting and Estate Planning
- 547 International Accounting
- 548 Accounting Education
- 549 Other

550 Management Science (See also 511 and 513)

- 551 Production Operations/Management
- 552 Mathematical Programming
- 553 Decision Support Processes and End User Capacity
- 554 Operations Research

555 Management Information Systems
556 Statistical Decision Theory
557 Database Theory and Design
558 Management Science Education
559 Other

560 Business Law

561 Business Law

570 Small Business

571 Small Business

580 Entrepreneurship

581 Entrepreneurship

590 Other

591 Business History
592 Social Responsibilities of Business; Business Ethics
593 Business Directories
594 Business Research
595 Business and the College Community
596 Business Education

600 Industrial Organization; Technological Change; Industry Studies

610 Industrial Organization and Public Policy

611 Industrial Organization and Market Structure
612 Public Policy Towards Monopoly and Competition
613 Public Utilities and Government Regulation of Other Industries
614 Public Enterprises
615 Economics of Transportation (See also 933)

620 Economics of Technological Change

621 Technological Change; Innovation; Research and Development

630 Industry Studies

631 Industry Studies: Manufacturing (See also 945)
632 Industry Studies: Extractive Industries(See also 721)
633 Industry Studies: Distributive Trades
634 Industry Studies: Construction (See also 932)
635 Industry Studies: Services and Related Industries (See also 945 and 946)
636 Nonprofit Industries

640 Economic Capacity

641 Economic Capacity

650 Business and Industrial Location

651 Business and Industrial Location

690 Other

691 Other

700 Agriculture; Natural Resources

710 Agriculture

711 Agricultural Supply and Demand Analysis

712 Agricultural Situation and Outlook
713 Agricultural Policy, Domestic and International
714 Agricultural Finance
715 Agricultural Marketing and Agribusiness
716 Farm Management
717 Land Reform and Land Use
718 Rural Economics

720 Natural Resources

721 Natural Resources (See also 632 and 722)
722 Conservation and Pollution (See also 721)
723 Energy Policy

730 Economic Geography

731 Economic Geography

790 Other

800 Manpower; Labor; Population

810 Manpower Training and Allocation; Labor Force and Supply

811 Manpower Training and Development
812 Occupation
813 Labor Force
814 Personnel Management (See also 513)

820 Labor Markets; Public Policy

821 Theory of Labor Markets and Leisure (See also 947)
822 Public Policy; Role of Government
823 Labor Mobility; National and International Migration
824 Labor Market Studies, Wages, Employment
825 Labor Productivity
826 Labor Markets; Demographic Characteristics

830 Trade Unions; Collective Bargaining; Labor-Management Relations

831 Trade Unions
832 Collective Bargaining
833 Labor-Management Relations

840 Demographic Economics

841 Demographic Economics (See also 228 and 941)

850 Human Capital

851 Human Capital

890 Other

900 Welfare Programs; Consumer Economics; Urban and Regional Economics

910 Welfare, Health, and Education

911 General Welfare Programs
912 Economics of Education
913 Economics of Health (See also 945)
914 Economics of Poverty
915 Social Security
916 Economics of Crime
917 Economics of Minorities and Discrimination

- 918 Economics of Aging

920 Consumer Economics

- 921 Consumer Economics; Levels and Standards of Living (See also 531)

930 Urban Economics

- 931 Urban Economics and Public Policy
- 932 Housing and Economics (See also 634)
- 933 Urban Transportation Economics (See also 615)
- 934 Community Development

940 Regional Economics (See also 133, 228, 324, 631, 635, 841, and 931)

- 941 Current Economic Statistics and Analysis/Comparison
- 942 Economic Development Activities and Agencies
- 943 Economic Impact Analysis
- 944 Economic Forecasts
- 945 Industry Description and Analysis
- 946 Travel, Tourism, Recreation, and the Arts
- 947 Labor Markets (See also 821)
- 948 Other

Section I

Publications
by
Subject

000 General Economics; Theory; History; Systems

010 General Economics

011 General Economics

1 *Business Reference Sources: An Annotated Guide for Harvard Business School Students*, Lorna M. Daniells. 1987. Baker Library, Harvard University.

2 *Core Collection: An Author and Subject Guide 1987-88.* 1987, 263 p., $20.00. Baker Library, Harvard University. (Collection of books reflecting the research and teaching interests of the Harvard Business School.)

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7 "If You're So Smart," Donald N. McCloskey. Department of Economics Working Papers, No. 87-14, Aug. 1987. Department of Economics, The University of Iowa.

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10 *Working Papers.* Vol. 18, No. 2, Spring 1987, 44 p. Baker Library, Harvard University. ($12.00/quarter. A quarterly checklist.)

012 Teaching of Economics

11 "Economic Simulation and Its Implications for Teaching Economics Policy Courses," Jerrold M. Peterson. Working Papers, No. 87-6, 1987, 41 p., $5.00. Bureau of Business and Economic Research, University of Minnesota-Duluth.

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020 General Economic Theory

021 General Equilibrium Theory

13 "Two Simple Measures of Dynamic Efficiency in the Global Economy," Charlie G. Turner. *The Quarterly Review of Economics and Business (Journal of the Midwest Economics Association)*, Vol. 27, No. 3, Autumn 1987, p. 40-55. Bureau of Economic and Business Research, University of Illinois at Urbana-Champaign.

022 Microeconomic Theory

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16 "Approaches to Business-Government Relations: A Resource Use and Effectiveness Perspective on Experienced Executives," John M. Stevens, Steven L. Wartick, and John Bagby. *The Northeast Journal of Business & Economics*, Vol. 14, No. 1, Fall/Winter 1987-88, p. 16-32. Research Center in Business and Economics, University of Rhode Island. (Business--government relations may be explained with a resource use perspective.)

17 "Asset Trading in an Overlapping Generations Model with Production Shocks," W. D. Dechert and Kenji Yamamoto. Research Paper Series, No. 87-11, Nov. 1987, 36 p. Capital Markets Research Institute, The University of Iowa.

022 Microeconomic Theory (Continued)

18 "Capitalist Accumulation, Technical Change and the Falling Rate of Profit," Gary Mongiovi. Working Paper, No. 3, Spring 1987, 29 p. Business Research Institute, St. John's University.

19 "A Comparison of Large and Small Firm Productivity, Labor Compensation, and Investment Rates," Edward M. Miller. *Review of Business and Economic Research*, Vol. XXIII, No. 1, Fall 1987, p. 26-37. Division of Business and Economic Research, University of New Orleans.

20 "Competing Microeconomic Theories of Industrial Profits: An Empirical Approach," Mark Glick and Eduardo M. Ochoa. Working Papers, No. 87-02, Dec. 1987, 34 p., $2.50. School of Business and Economics, California State University, Los Angeles.

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26 "Demand Uncertainty and Input Constraints," R. Murali. *The Quarterly Review of Economics and Business (Journal of the Midwest Economics Association)*, Vol. 27, No. 2, Summer 1987, p. 22-41. Bureau of Economic and Business Research, University of Illinois at Urbana-Champaign.

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27 "Determinants of Intra-Firm Trade: A Search for a Theoretical Framework," Kang Rae Cho. Working Papers, No. 87-1, 1987, 28 p. Department of Business Logistics, Pennsylvania State University.

28 "Distinguishing Between Models of Price Dispersion," Paul M. Anglin. Working Papers, No. E-112-87, Oct. 1987, 23 p. Center for Business and Economic Research, University of Kentucky.

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30 "Economic Competition Among Jurisdictions: Efficiency Enhancing or Distortion Inducing," Wallace E. Oates and Robert M. Schwab. Research Working Paper Series, 1987, 34 p., $1.70. Department of Economics, University of Maryland.

31 "Economic Incentives for Sustainable Production," Robert Repetto. *The Annals of Regional Science*, Vol. XXI, No. 3, Nov. 1987, p. 44-59. The Annals of Regional Science, Western Washington University.

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33 "Efficiency and Maximization Postulate: Another Interpretation," Eirik G. Furubotn. *Journal of Behavioral Economics*, Vol. XV, No. 4, Winter 1986, p. 41-48. Center for Business and Economic Research, Western Illinois University.

34 "Efficiency Wages with an Endogenous Performance Standard," Dan A. Black and John E. Garen. Working Papers, No. E-104-87, July 1987, 29 p. Center for Business and Economic Research, University of Kentucky.

35 "Entropy and Other Measures of Industrial Diversification," Mohsen Attaran and Martin Zwick. *Quarterly Journal of Business and Economics*, Vol. 26, No. 4, Autumn 1987, p. 17-34. Bureau of Business Research, University of Nebraska-Lincoln.

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Winter 1987, p. 63-77. Bureau of Business Research, University of Nebraska-Lincoln.

38 "The Impact of the Natural Gas Policy Act of 1978: An Empirical Investigation," Jim Horner. *Midwestern Business and Economic Review*, No. 7, Fall 1987, p. 9-12. Bureau of Business and Government Research, Midwestern State University.

39 "Innovation, Price Strategy and Long Term Performance," William H. Redmond. Working Papers. No. 87-046, Oct. 1987, 18 p. Institute for Research and Faculty Development, Bentley College.

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41 "Labor Supply and Money Illusion: A Dynamic Simultaneous Equations Model," Elizabeth Gustafson and Lawrence Hadley. Working Paper Series, No. 87-04, Mar. 1987, 19 p. Center for Business and Economic Research, University of Dayton.

42 "Learning to Compete," Murray L. Weidenbaum, ed. *Business Horizons*, Vol. 29, No. 5, Sept.-Oct. 1986, p. 2-12. Graduate School of Business, Indiana University.

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45 "Marginal Opportunity Cost as a Planning Concept in Natural Resource Management," David Pearce and Anil Markandya. *The Annals of Regional Science*, Vol. XXI, No. 3, Nov. 1987, p. 18-32. The Annals of Regional Science, Western Washington University.

46 "A Model of Efficiency Wage: Towards An Examination of Keynes' Relative-Wage Hypothesis," Kon-Sun Lai. Working Papers, No. 87-01, Dec. 1987, 41 p., $2.50. School of Business and Economics, California State University, Los Angeles.

47 "A Note on Managerial Behavior and the Theory of the Firm," Mark Kroll and Herb Johnson. *Journal of Behavioral Economics*, Vol. XV, No. 1-2, Spring/Summer 1986, p. 123-134. Center for Business and Economic Research, Western Illinois University.

022 Microeconomic Theory (Continued)

48 "On Relaxing the Maximization Postulate," Harvey Leibenstein. *Journal of Behavioral Economics*, Vol. XV, No. 4, Winter 1986, p. 2-16. Center for Business and Economic Research, Western Illinois University.

49 "On Relaxing the Maximization Postulate: A Comment," John F. Tomer. *Journal of Behavioral Economics*, Vol. XV, No. 4, Winter 1986, p. 17. Center for Business and Economic Research, Western Illinois University.

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53 "On Supporting the Maximization Postulate," Dieter Bos. *Journal of Behavioral Economics*, Vol. XV, No. 4, Winter 1986, p. 35-40. Center for Business and Economic Research, Western Illinois University.

54 "On the Resolution of Agency Problems by Complex Financial Instruments: A Reply," Robert A. Haugen and Lemma W. Senbet. Wisconsin Reprint Series, Sept. 1987. Bureau of Business Research, University of Wisconsin-Madison. (Reprinted from *The Journal of Finance*, Vol. XLII, No. 4.)

55 "Ownership Control and Stock Market Performance," David S. Krause. *Journal of Behavioral Economics*, Vol. XV, No. 1-2, Spring/Summer 1986, p. 113-122. Center for Business and Economic Research, Western Illinois University.

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57 "Price Smoothing Under Production and Storage Capacity Constraints," Kon-Sun Lai. Working Papers, No. 87-03, Oct. 1987, 23 p., $2.50. School of Business and Economics, California State University, Los Angeles.

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831 Trade Unions

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840 Demographic Economics

841 Demographic Economics (See also 228 and 941)

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3317 *Texas Trade & Professional Associations 1987*, Rita J. Wright and Laurie Gamel, eds. 1987, 94 p., $8.50. Bureau of Business Research, University of Texas at Austin. ISBN 0-87755-298-3

3318 "Third Annual Public Opinion Survey of Kansas," Steven Maynard-Moody and Jerry Mitchell. Monograph Series, No. 119, Feb. 1987, 32 p., $3.00. Institute for Public Policy and Business Research, University of Kansas.

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3322 "Venture Capital in Montana and the Capital Company Act: A Progress Report," Richard L. Bourke and George S. Olsen. *Montana Business Quarterly*, Vol. 25, No. 4, Winter 1987, 3 p. Bureau of Business and Economic Research, University of Montana.

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1149 1150 1171 1209 1248 1255 1259 1391 1405 1414
1506 1514 1535 1550 1570 1610 1612 1617 1619 1622
1624 1629 1630 1634 1638 1644 1648 1649 1673 1701
1749 1752 1797 1887 1919 1955 1965 2027 2035 2042
2043 2106 2137 2191 2314 2381 2403 2410 2411 2456
2461 2512 2520 2541 2614 2699 2710 3088

California State University, Fresno

Valley Business Center

School of Business and Administrative Sciences
Fresno, CA 93740-0005
(209) 294-2352

2709 3070

VALLEY BUSINESS PERSPECTIVES -Selected Articles
Frequency: semiannually
ISSN 0886-6597

184 323 648 650 814 870 1328 1580 1598 1628
1695 1729 1893 1901 2032 2160 2209 2291 2322 2437
2544 2565 2656 2725 2735 2936 2972 3121

California State University, Los Angeles

School of Business and Economics

5151 State University Drive
Los Angeles, CA 90032
(213) 224-2895

BUSINESS FORUM (FORMERLY LOS ANGELES BUSINESS AND ECONOMICS)
Selected Articles
Frequency: quarterly; $12.00/yr.

72 74 75 124 190 232 255 266 267 457
575 600 602 604 633 636 637 640 642 645

BUSINESS FORUM (Continued)

649 651 654 698 750 763 810 812 854 912
972 979 1071 1143 1320 1330 1335 1339 1342 1467
1475 1481 1656 1667 1672 1693 1713 1719 1730 1737
1738 1743 1744 1755 1765 1778 1780 1838 1854 1859
1870 1894 1915 1982 2269 2331 2372 2376 2408 2474
2539 2563 2652 2720 2721 2786

WORKING PAPERS
Frequency: irregular

20 46 57 88 1543 1601 2447

University of Central Florida

College of Business Administration

P.O. Box 25000
Orlando, FL 32816
(407) 275-2465

348 2762

IMPACT -Selected Articles
Frequency: three times per year; $8.50/yr.

2596 2988 2989 2990 3109 3168

Chapman College

Center for Economic Research

333 N. Glassell
Orange, CA 92666
(714) 997-6503

THE CHAPMAN COLLEGE ECONOMIC AND BUSINESS REVIEW -Selected Articles
Frequency: semiannually; $15.00/yr.
ISSN 0735-6285

3043 3058

College of Charleston

Bureau for Economic and Business Research

School of Business and Economics
9 Liberty Street
Charleston, SC 29424
(803) 792-5627

355 2770

Christopher Newport College

Bureau of Business and Economic Research

School of Business and Economics
50 Shoe Lane
Newport News, VA 23606
(804) 599-7174

407 2849

University of Colorado-Boulder

Business Research Division

Campus Box 420
Boulder, CO 80309-0420
(303) 492-3196

353 358 435 1014 1289 1291 2132 2202 2211 2496
2511 2768 2773 2774 2775 2778 2881 2951 3059 3080
3081 3151 3155 3156 3157 3159 3160 3171 3175

JOURNAL OF MACROMARKETING -Selected Articles
Frequency: semiannually; $25.00/yr.
ISSN 0276-1467

165 193 195 204 205 218 697 1179 1183 1196
1234 1263 1267 1271 1284 1294 1295 1296 1297 1298
1299 1300 1305 1331 1336 1367 1370 1375 1829 1849
1883 2089 2601 2676 2957 2959

JOURNAL OF MARKETING EDUCATION -Selected Articles
Frequency: three times a year; $25.00/yr.
ISSN 0273-4753

702 847 1164 1193 1194 1198 1202 1204 1208 1212
1214 1218 1219 1223 1227 1240 1293 1302 1307 1344
1345 1346 1347 1348 1349 1350 1352 1353 1354 1355
1356 1357 1358 1359 1360 1361 1362 1363 1364 1365
1366 1816 1820 1856 1902 1903 1910 1917 1946 2094
2226 2661

JOURNAL OF TRAVEL RESEARCH -Selected Articles
Frequency: quarterly; $65.00/yr.
ISSN 0047-2875

123 237 306 1190 1191 1197 1199 1213 1217 1224
1225 1279 1281 1301 1303 1304 1309 1311 1313 1315
1316 1572 1904 1970 2120 2121 2131 2135 2138 2139
2140 2141 2143 2145 2148 2150 2153 2154 2158 2165
2167 2168 2170 2171 2176 2179 2180 2183 2187 2192
2193 2197 2199 2210 2213 2215 2218 2515 2682 2683
2684 2690 2723 3164 3166 3169 3172

FACULTY WORKING PAPERS
Frequency: irregular

69 115 317 498 508 518 545 751 959 1059
1074 1078 1095 1098 1109 1134 1433 1850 1981 1986
2010 2318 2334 2380 2384 2406 2454 2476 2670 2707

University of Dayton

Center for Business and Economic Research

300 College Park Avenue
Dayton, OH 45469-0001
(513) 229-2453

WORKING PAPER SERIES
Frequency: irregular

41 91 465 466 506 509 536 541 562 635
771 883 1096 1101 1133 1142 1247 1409 1461 1525
1574 1577 1836 1914 1950 2036 2428 2444 2630

East Tennessee State University

Bureau of Business and Economic Research

College of Business
Box 23500A
Johnson City, TN 37614
(615) 929-5677

250 3019

WORKING PAPER SERIES
Frequency: irregular

78 198 596 700 1036 1041 1050 1072 1085 1403
1422 1443 1449 1453 1515 1625 1711 1716 1734 1792
1909 2166 2196 2321 2368 2388 2421 2485 2593 3105
3223

Florida State University

Florida Economic and Development Center

College of Business
335 RBB
Tallahassee, FL 32306-1042
(904) 644-1044

911 1324 1544 1620 1696 1697 1704

Institute for Business Research and Service

College of Business
333 RBB
Tallahassee, FL 32306-1042
(904) 644-4710

1674

George Washington University

Office of Professional Development

School of Government and Business Administration
Suite 403, 515 22nd Street, N.W.
Washington, DC 20052
(202) 676-6126

756 1874 1884 1886 1891 1916 1945 2492

MONOGRAPH SERIES
Frequency: irregular

1533 1669 2385

OCCASIONAL PAPERS
Frequency: irregular

724 1614 1615 1616 2491

University of Georgia

Division of Research

College of Business Administration
Athens, GA 30602
(404) 542-4085

379 2806 3034

GEORGIA BUSINESS AND ECONOMIC CONDITIONS -Selected Articles
Frequency: bimonthly

414 415 416 417 418 628 1456 2011 2157 2188
2189 2190 2246 2426 2525 2528 2554 2564 2598 2668
2673 2857 2858 2859 2860 2861 2927 2986 3028 3103
3116 3128 3129 3130 3145 3192 3289 3292

FACULTY WORKING PAPER SERIES
Frequency: irregular; free

94 95 138 468 1249 1534 1554 1585 2004 2299
2315 2427 2547 2631 2637 3101

Georgia State University

Business Publishing Division

College of Business Administration
University Plaza
Atlanta, GA 30303-3093
(404) 237-8110

622 1044 1372 1522 1864 2302

BUSINESS: THE MAGAZINE OF MANAGERIAL THOUGHT AND ACTION
Selected Articles
Frequency: quarterly; $24.00/yr.
ISSN 0163-531X

804 809 828 833 839 868 906 929 936 942
965 984 1168 1185 1246 1390 1404 1470 1549 1596

BUSINESS: THE MAGAZINE OF MANAGERIAL THOUGHT AND ACTION (Continued)

1724 1732 2068 2317 2342 2383 2588 2617 2634 2658

Harvard University

Baker Library

Soldiers Field
Boston, MA 02163
(617) 495-6336

1 2 3 4 10 1871 1873 1875 1876 1890

Business History Review

Soldiers Field
Boston, MA 02163
(617) 495-6158

BUSINESS HISTORY REVIEW -Selected Articles
Frequency: quarterly
ISSN 0007-6805

517 797 856 897 1782 1783 1784 1786 1789 1793
1794 1798 1802 1804 1806 1813 1814 1815 1818 1821
1824 1830 1957 1972 1973 2081 2642

Harvard Business Review

Soldiers Field
Boston, MA 02163
(617) 495-6336

HARVARD BUSINESS REVIEW -Selected Articles
Frequency: bimonthly
ISSN 0017-8012

136 474 526 543 568 573 580 659 726 727
735 755 761 765 773 774 794 827 832 834
845 855 863 864 866 881 887 891 908 920
922 926 932 933 948 949 951 955 968 978
997 1046 1056 1162 1175 1180 1258 1306 1341 1343
1400 1452 1660 1676 1757 1758 1842 1852 2050 2053
2060 2069 2095 2100 2126 2163 2224 2229 2271 2294
2306 2310 2340 2341 2362 2365 2367 2386 2423 2551
2568 2569 2586 2609 2624 2657

Harvard Business School Press

Soldiers Field
Boston, MA 02163
(617) 495-6336

6 553 670 799 841 903 1439 2001 2055 2364

Harvard Business School Publishing Division

Soldiers Field
Boston, MA 02163
(617) 495-6336

1862 1878 1879 1951

University of Houston-Clear Lake

Bureau of Research

School of Business and Public Administration
2700 Bay Area Boulevard
Houston, TX 77058
(713) 488-9307

356 2003 2771 3323

University of Idaho

Center for Business Development and Research

College of Business and Economics
Moscow, ID 83843
(208) 885-6611

1895 2915 3035 3048

University of Illinois at Urbana-Champaign

Bureau of Economic and Business Research

College of Commerce and Business Administration
428 Commerce West, 1206 S. Sixth Street
Champaign, IL 61820
(217) 333-2330

383 1378 1417 1869 1872 2811 3036

BUSINESS AND ECONOMIC HISTORY -Selected Articles
Frequency: annually

210 214 229 234 707 712 717 719 851 1073
1762 1785 1790 1791 1795 1796 1799 1800 1801 1807
1808 1810 1811 1812 1817 1819 1822 1823 1825 1961
2054 2056 2064

ILLINOIS BUSINESS REVIEW -Selected Articles
Frequency: bimonthly
ISSN 0019-1922

104 333 334 523 569 579 590 593 597 625
626 2012 2300 2443 2499 2536 2560 2625 2681 2687
2718 2730 2940 2945 2950 2997 3202 3203 3206 3211
3260 3268 3296 3297 3298 3300

University of Illinois at Urbana-Champaign (Continued)

THE QUARTERLY REVIEW OF ECONOMICS AND BUSINESS (JOURNAL OF THE MIDWEST ECONOMICS ASSOCIATION) -Selected Articles
Frequency: quarterly
ISSN 0033-5797

13 21 24 26 61 73 154 156 238 312
477 478 542 557 639 661 1022 1029 1425 1663
1880 1882 1959 1979 1989 1994 1996 2045 2063 2070
2130 2274 2295 2296 2429 2459 2553 2559 2649 2662
2724 3253

CATERPILLAR WORKING PAPER SERIES
Frequency: irregular

145 533 1124 2006 2455

OFFICE OF BUSINESS INNOVATION AND ENTREPRENEURSHIP WORKING PAPER SERIES
Frequency: irregular

578 1261 1736

PUBLIC UTILITY RESEARCH WORKING PAPER SERIES
Frequency: irregular

1010

Bureau of Economic and Business Research/Office of Real Estate Research

College of Commerce and Business Administration
304 David Kinley Hall, 1407 West Gregory Drive
Urbana, IL 61820
(217) 244-0951

ORER LETTER -Selected Articles
Frequency: quarterly

507 564 570 571 577 606 617 1120 2090 2124
2142 2159 2161 2162 2175 2177 2178 2194 2216 2221
2292 2345 2729

Center for International Education and Research in Accounting

College of Commerce and Business Administration
320 Commerce Building West, 1206 South Sixth Street
Champaign, IL 61820
(217) 333-2330

THE INTERNATIONAL JOURNAL OF ACCOUNTING -Selected Articles
Frequency: semiannually
Published in 1987

169 191 192 239 1058 1381 1384 1385 1386 1387
1392 1393 1395 1397 1401 1411 1415 1418 1420 1421
1423 1435 1444 1482 1483 1485 1487 1488 1489 1490
1491 1492 1493 1494 1495 1496 1497 1498 1499 1500
1501 1502 1503 1504 1505 1507 1508 1509 1511 1512
1516 1521 1523 1781 1809 2483

Indiana State University

Center for Research and Management Services

School of Business
Terre Haute, IN 47809
(812) 237-3232

867 3280

Indiana University

Graduate School of Business

Bloomington, IN 47405
(812) 335-3526

BUSINESS HORIZONS -Selected Articles
Frequency: six times per year; $5.00/yr.
ISSN 0007-6813

42 70 112 113 143 152 153 167 168 189
199 200 223 242 244 258 261 262 467 490
584 594 595 601 603 643 655 660 674 679
695 696 701 704 731 743 745 748 753 754
760 764 766 767 768 769 772 775 776 777
778 779 783 786 789 790 792 793 795 796
806 817 823 824 825 829 830 831 833 836
837 838 840 843 849 857 858 859 865 874
875 886 888 890 892 896 904 905 907 916
919 921 923 924 930 934 935 939 940 943
947 950 952 956 958 960 961 962 963 964
966 967 969 970 971 973 974 975 976 977
981 983 985 987 1002 1003 1017 1021 1030 1031
1032 1042 1051 1077 1107 1136 1153 1160 1178 1182
1186 1187 1189 1195 1203 1205 1211 1215 1221 1226
1228 1233 1235 1236 1238 1239 1241 1242 1244 1245
1250 1252 1253 1254 1260 1262 1264 1266 1268 1273
1274 1275 1276 1282 1283 1287 1292 1337 1388 1406
1416 1434 1438 1440 1540 1547 1552 1553 1611 1613
1627 1635 1645 1658 1670 1678 1717 1748 1769 1771
1826 1831 1832 1833 1834 1837 1843 1845 1848 1851
1857 1868 1920 1937 1956 2018 2026 2029 2044 2087
2096 2105 2164 2169 2200 2220 2228 2231 2286 2301
2304 2305 2308 2316 2319 2325 2335 2336 2338 2339
2349 2350 2353 2357 2377 2387 2390 2391 2392 2394
2395 2396 2397 2398 2399 2400 2401 2402 2480 2487
2489 2494 2495 2540 2546 2597 2623 2638 2640 2664
2669 3198 —

Indiana Business Research Center

School of Business
Bloomington, IN 47405
(812) 335-3526

INDIANA BUSINESS REVIEW -Selected Articles
Frequency: six times per year; free

82 174 246 263 264 265 268 272 273 274
275 276 277 278 279 280 281 282 283 284
285 286 287 288 289 293 385 386 460 461
462 464 513 514 515 574 632 664 665 666
800 1037 1038 1039 1040 1334 1899 2057 2075 2125
2222 2252 2433 2442 2516 2519 2521 2533 2535 2678
2679 2680 2711 2726 2732 2802 2809 2813 2814 2815
2816 2817 2818 2824 2887 2891 2896 2939 3031 3037
3038 3039 3041 3049 3062 3087 3110 3123 3144 3275

Indiana University-Purdue University at Fort Wayne

Community Research Institute

2101 Coliseum Boulevard, East
Fort Wayne, IN 46805
(219) 481-6798

384 2812 2960

Iona College

Institute of Business and Economic Research

Hagan School of Business
715 North Avenue
New Rochelle, NY 10801
(914) 633-2269

1473 1735 2677 3079 3084 3133 3236 3305 3324

Machine Intelligence Institute

Hagan School of Business
New Rochelle Campus, 715 North Avenue
New Rochelle, NY 10801
(914) 633-2288

MACHINE INTELLIGENCE INSTITUTE TECHNICAL REPORTS
Frequency: irregular

182 1562 1571 1583 1589 1591 1592 1593 1594 1595
1600 1639 1640 1641 1642 1647 1940

The University of Iowa

Capital Markets Research Institute

College of Business Administration
564 Phillips Hall
Iowa City, IA 52242

RESEARCH PAPER SERIES
Frequency: irregular

17 496 512 521 576 1061 1105 1139 1151 1152
1156 1158 2466

WORKING PAPER SERIES
Frequency: irregular

520 733 1113 1557 1567 1568 1604 1933

Department of Economics

College of Business Administration
679 Phillips Hall
Iowa City, IA 52242
(319) 335-0830

DEPARTMENT OF ECONOMICS WORKING PAPERS
Frequency: irregular

7 8 29 83 126 130 132 155 166 307
463 657 658 1564 1657 1964 1971 2266 2417 2445
2458 2460 2472 2477 2481 2486

Jackson State University

Bureau of Business and Economic Research

School of Business
P. O. Box 18525
Jackson, MS 39217
(601) 968-2028

BUSINESS AND ECONOMIC REVIEW -Selected Articles
Frequency: four times per year; $10.00/yr.

105 319 330 563 784 848 913 1087 1322 1380
1623 2373 2618 3061

Jacksonville State University

Center for Economic Development and Business Research

Jacksonville, AL 36265
(205) 231-5702

2570 2929

University of Kansas

Institute for Public Policy and Business Research

Editorial Offices, Policy Studies Journal
Division of Government
Lawrence, KS 66045
(913) 864-3527

POLICY STUDIES JOURNAL -Selected Articles
Frequency: quarterly
$18.00 for individuals, $45.00 for libraries

99 100 101 103 235 535 614 1840 1906 1980
1988 1990 1992 1993 1997 1998 1999 2008 2014 2181
2590 2619 2621 2629 2632 2636 2659 2665 2716 2717
2734 2736 2738 2739 2740 2741 2742 2743 2744 2745

POLICY STUDIES JOURNAL (Continued)

2746 2747 2969 2995 2999 3000 3002 3009 3010 3012
3096 3278 3285 3307 3312 3320

Institute for Public Policy and Business Research

607 Blake
Lawrence, KS 66045
(913) 864-3701

KANSAS BUSINESS REVIEW -Selected Articles
Frequency: quarterly; free
ISSN 0164-8632

90 119 270 336 395 486 612 618 619 629
872 877 1054 1325 1705 1779 2013 2243 2548 2549
2830 2834 2924 2941 2962 2994 3004 3015 3026 3137
3204 3239 3272 3273 3276

MONOGRAPH SERIES
Frequency: irregular

611 630 631 1626 1995 2020 2204 2244 2405 2409
2484 2575 2585 2653 2933 2952 2955 2965 2966 3003
3139 3201 3238 3303 3314 3315 3318

University of Kentucky

Center for Business and Economic Research

College of Business and Economics
301 Mathews Building
Lexington, KY 40506-0047
(606) 257-1588

2242 2958

GROWTH AND CHANGE: A JOURNAL OF PUBLIC, URBAN, AND REGIONAL POLICY
Selected Articles
Frequency: quarterly

62 109 151 175 245 257 304 329 711 2115
2122 2254 2256 2268 2282 2283 2404 2419 2450 2471
2473 2550 2558 2645 2686 2700 2932 2935 2942 2948
2970 3020 3052 3180 3196 3208 3214 3230 3233 3277
3299

REVIEW & PERSPECTIVE -Selected Articles
Frequency: quarterly

488 2247 2275 2448 2475 2490 2842 2977 2981 2982
3005 3029 3090 3132 3142 3188 3205

WORKING PAPERS
Frequency: irregular

28 34 60 98 107 131 134 139 146 177
247 302 311 500 501 503 505 510 511 550
581 585 621 624 703 721 723 725 728 738
752 802 808 852 1000 1023 1026 1034 1049 1084
1088 1104 1607 1803 2009 2030 2186 2232 2241 2323
2358 2430 2431 2451 2493 2543 2587 2639 2701 2702

3162 3207

University of Maryland

Bureau of Business and Economic Research

Room 4118 Tydings Building
College Park, MD 20742-7221
(301) 454-2303

BUREAU OF BUSINESS AND ECONOMIC RESEARCH WORKING PAPER SERIES
Frequency: irregular

116 2022 2733 3174

Department of Economics

Room 4118 Tydings Building
College Park, MD 20742-7221
(301) 454-2303

RESEARCH WORKING PAPER SERIES
Frequency: irregular

30 605 1472 1659 2238 2276

Memphis State University

Bureau of Business and Economic Research

Suite 220, Fogelman Executive Center
Memphis, TN 38152
(901) 454-2281

398 762 2836

Michigan State University

International Business Development Program

205 International Center
East Lansing, MI 48824-1035
(517) 353-4336

1317 1326

Middle Tennessee State University

Business and Economic Research Center

P. O. Box 102
Murfreesboro, TN 37132
(615) 898-2610

TENNESSEE BUSINESS AND ECONOMIC REVIEW -Selected Articles
Frequency: quarterly; free

233 469 1033 1176 1465 1584 1723 1963 2062 2127
2149 2152 2219 2439 2534 2538 2557 2703 3054 3067
3106 3193 3284 3319

CONFERENCE PAPER SERIES
Frequency: irregular

472 718 1052 1398 1519 1526 1952 2071 2576 2607
2608 3235 3254 3279

Midwestern State University

Bureau of Business and Government Research

Division of Business Administration
3400 Taft Boulevard
Wichita Falls, TX 76308
(817) 692-6611

BUREAU REPORT -Selected Articles
Frequency: quarterly

1103 1466 2672

MIDWESTERN BUSINESS AND ECONOMIC REVIEW -Selected Articles
Frequency: semiannually

38 67 71 117 186 201 231 644 1742 1969
1985 2422 2470 2574 2580 2595 2991 3185 3295

University of Minnesota-Duluth

Bureau of Business and Economic Research

School of Business and Economics, Rm. 150
10 University Drive
Duluth, MN 55812-2496
(218) 726-7298

365 426 2787 2869 3021

WORKING PAPERS
Frequency: irregular

11 408 566 953 1605 1681 1896 1922 2052 2066
2083 2085 2108 2109 2110 2111 2259 2265 2270 2272
2320 2327 2328 2366 2457 2468 2708 2851 2926 3001
3064 3069 3073 3074 3075 3076 3176 3213 3222 3226
3282

Mississippi State University

Division of Business Research

College of Business and Industry
P.O. Box 5288
Mississippi State, MS 39762
(601) 325-3819

Mississippi State University (Continued)

401 2839

University of Missouri-Columbia

Business and Public Administration Research Center

College of Business and Public Administration
10 Professional Building
Columbia, MO 65211
(314) 882-4805

402 434 2840 2880

University of Montana

Bureau of Business and Economic Research

School of Business Administration
Missoula, MT 59812
(406) 243-5113

2273 3183

MONTANA BUSINESS QUARTERLY -Selected Articles
Frequency: quarterly; $15.00/yr.
ISSN 0026-9921

382 403 759 2028 2076 2080 2082 2084 2277 2279
2810 2841 3025 3053 3078 3120 3143 3147 3148 3173
3178 3184 3262 3322

University of Nebraska-Lincoln

Bureau of Business Research

Room 200
College of Business Administration
Lincoln, NE 68588-0406
(402) 472-2334

699 2234 2239 2603 2971 3013

BUSINESS IN NEBRASKA -Selected Articles
Frequency: monthly

405 882 2049 2136 2173 2248 2253 2255 2844

QUARTERLY JOURNAL OF BUSINESS AND ECONOMICS -Selected Articles
Frequency: quarterly; $10/yr; $4/copy
ISSN 0747-5535

22 35 37 56 86 114 147 188 248 251
298 299 308 313 481 491 494 495 524 528
529 638 668 686 689 706 770 1009 1012 1060
1062 1068 1079 1091 1094 1126 1135 1958 1960 1984
1987 2059 2311 2463 2479 2692

University of Nevada-Las Vegas

Center for Business and Economic Research

4505 Maryland Parkway
Las Vegas, NV 89154
(702) 739-3191

1069 1070 1116 1173 1230 1237 1256 1863 1865 2024
2118 2128 2129 2556 2688 2694 2722 2737 2937 2968
3113 3114 3135 3152 3170 3274 3313

University of New Haven

Bureau of Business Research

School of Business
300 Orange Avenue
West Haven, CT 06516
(203) 932-7118

AMERICAN BUSINESS REVIEW -Selected Articles
Frequency: semiannually; $8.00/yr.

181 295 482 489 583 598 709 820 842 876
957 1020 1035 1043 1128 1141 1269 1394 1442 1588
1609 1666 1702 2099 2203 2354 2379

WORKING PAPER SERIES
Frequency: irregular

170 893

University of New Mexico

Bureau of Business and Economic Research

1920 Lomas, NE
Albuquerque, NM 87131
(505) 277-2216

406 2846 2847 2934 3007 3042 3181

University of New Orleans

Division of Business and Economic Research

College of Business Administration
Lakefront
New Orleans, LA 70148
(504) 286-6240

2998

LOUISIANA BUSINESS SURVEY -Selected Articles
Frequency: biannually; free
ISSN 0193-5712

366 367 442 1675 1727 1746 2790 2791 2973 2985
3309

REVIEW OF BUSINESS AND ECONOMIC RESEARCH -Selected Articles
Frequency: biannually; $10.00/yr.
ISSN 0362-7985

19 79 93 297 473 522 558 682 1011 1075
1097 1118 1137 1382 1677 2425 2482

University of North Carolina at Wilmington

Center for Business and Economics Services

Cameron School of Business Administration
601 South College Road
Wilmington, NC 28403-3297
(919) 395-3419

CAROLINA COAST BUSINESS REVIEW -Selected Articles
Frequency: semiannually

291 292 1018 1027 1450 1479 2370 3050 3051 3259

University of North Dakota

Bureau of Business and Economic Research

College of Business and Public Administration
Box 8255
Grand Forks, ND 58202
(701) 777-4120

NORTH DAKOTA ECONOMIC STUDIES
Frequency: irregular; free

485 627 1280 1413 2182 2184 2333 2594 3099 3126
3127

OCCASIONAL PAPERS
Frequency: irregular

360 615 2781 3266

University of North Texas

Department of Accounting

College of Business Administration
P.O. Box 13677
Denton, TX 76203
(817) 565-3058

1518 1931

Institute of Petroleum Accounting

College of Business Administration
P.O. Box 13677
Denton, TX 76203
(817) 565-3058

1528 2079

Northern Arizona University

Bureau of Business and Economic Research

College of Business Administration
Box 15066
Flagstaff, AZ 86011
(602) 523-7358

1897 2974

ARIZONA BUSINESS AND ECONOMIC REVIEW -Selected Articles
Frequency: quarterly; free

396 1707 1741 1754 1898 1926 2514 2646 2975

University of Notre Dame

Center for Research in Business

College of Business Administration
131 Hayes-Healy Center
Notre Dame, IN 46556
(219) 239-7237

RESEARCH PAPER SERIES
Frequency: irregular

137 475 519 556 588 599 663 736 798 801
821 873 889 901 909 910 914 927 941 945
996 1102 1112 1181 1184 1529 1537 1538 1542 1546
1576 1646 1805 1900 1934 1942 1949 1978 2307 2332
2337 2356 2371

University of Oklahoma

Center for Economic and Management Research

College of Business Administration
307 W. Brooks, Room 4
Norman, OK 73019
(405) 325-2931

OKLAHOMA BUSINESS BULLETIN -Selected Articles
Frequency: monthly; $10.00/yr.
ISSN 0030-1671

363 428 592 623 690 1100 1455 1460 2155 2313
2784 2871 2996 3191 3281 3301

Oklahoma State University

Office of Business and Economic Research

345 Business Building
Stillwater, OK 74078-0555
(405) 624-5125

256 2876 3045

Oklahoma State University (Continued)

FACULTY RESEARCH SERIES
Frequency: irregular

118 122 127 148 240 328 544 552 561 613
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UTAH COUNTY PROFILES (Continued)

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